



Sponsor Good Energy

Connect with industry leaders through the power of podcasting.



Dive into the world of solar power with the official video podcast of the Solar Energy Industries Association.

From in-depth interviews with industry leaders to insightful discussions on the rapid growth of solar and storage in the United States, Good Energy positions you and your brand at the heartbeat of the industry.

150,000 views
on podcast clips across SEIA's socials in 2025

180,000 video reach
on SEIA-owned channels

PAST GUESTS

- **Executives** at SEIA member companies
- **Key solar advocates** from both sides of the political aisle
- **Member of Congress**

TOP LISTENING STATES

- California
- Texas
- Washington, DC
- Illinois
- New York
- Virginia
- Maryland
- Massachusetts

SEASON 2 TOPICS

Affordability

Energy Storage

Manufacturing

Additional Key Industry Issues

Let's chat!

sponsorship@seia.org | (202) 682-0556



Sponsorship Opportunities

SEIA sponsorship packages are flexible and tailored to your goals. Email us at sponsorship@seia.org to discuss bundle options and pricing — SEIA Member discounts apply.



Partner on an Episode

Feature a representative of your team on an episode. SEIA will handle hosting, production, editing, and promotion.



Shape the Discussion

Choose an episode topic that aligns with your brand and priorities (subject to SEIA approval to ensure relevance and alignment with our audience).



Deliver Your Message

Play a prerecorded audio advertisement directly to engaged, industry-focused listeners. Flat-rate ad placements are available across select episodes.

Long-Lasting Brand Impact



Elevated Logo Placement

Your logo will be featured on:

- Video recordings promoted on SEIA-owned channels
- SEIA's Weekly Array newsletter with 18,500 subscribers and open rates at 20%.

Powered by You

"Powered by: Your Company's Name" will be listed as the subtitle in the description of a sponsored episode.

Evergreen, On-demand Exposure

Episodes will be archived on SEIA's website (seia.org/podcast) and provided to you for distribution within your network.

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