

# Memberwide Candidates

Yann Brandt, CEO, FTC Solar – Page 2

Kellie Macpherson, EVP Compliance & Security, Radian Generation – Page 6

Jackie Murphy, Chief Legal & ESG Officer, Pivot Energy – Page 12

Bart Geleynse, SVP Business Development, Strategy & Markets, RES Group – Page 19

Ofer Haiat, Chief Financial Officer S&B US Energy – Page 24

Thomas Myers, VP of Partnerships & Brand, Concord Servicing – Page 28

## **SEIA Board of Directors Candidate Statement – Yann Brandt**

### **Why do you want to serve on the SEIA Board of Directors?**

I want to serve because SEIA is central to the success of our industry, and the board sets the tone for how we navigate challenges and seize opportunities. For two decades, I've dedicated my career to building companies that drive solar and storage adoption and innovation. I believe I can bridge the many perspectives and priorities of SEIA's members and help ensure the solar and storage industry continues its rapid growth.

### **What experiences and viewpoints, which may be currently underrepresented, will you bring to the SEIA Board of Directors?**

I bring the perspective of someone who has lived every stage of the clean energy journey: founder, operator, and communicator. I've published SolarWakeup to challenge and inform the industry, scaled FlexGen into a market-defining storage integrator, and today lead FTC Solar as it competes globally in the solar tracker market. My viewpoint is grounded in how innovation, capital markets, supply chain realities, and EPC partnerships intersect and how those intersections can either accelerate or stall our industry's progress. While at the same time, I have worked in nearly every segment of the solar market from residential to services and utility scale, ensuring that I understand the various viewpoints represented in SEIA's broad membership tent.

### **What strengths and expertise will you bring to the SEIA Board of Directors?**

- Commercial Insight: Deep knowledge of how projects are won, financed, and delivered, across both storage and solar.
- Policy Voice: A proven track record of translating technical and financial complexity into clear narratives for policymakers, investors, and the public.
- Operator's Lens: Hands-on leadership at companies scaling through rapid growth, with lessons on resilience, customer focus, and competitive differentiation.
- Communication: Through SolarWakeup, I've built one of the most trusted voices in the industry, blending analysis with advocacy in a way that resonates across stakeholders.

### **How will your service on the SEIA Board of Directors advance the solar and storage market?**

I will push SEIA to be both pragmatic and ambitious. Pragmatic in addressing near-term obstacles and ambitious in ensuring solar and storage are positioned as the backbone of the 21st-century grid. My focus will be on expanding SEIA's influence with the public, ensuring members see tangible value, and driving alignment between innovation and deployment. With trackers, storage, and software optimization now central to plant economics, I can bring a fresh emphasis on the technology shifts that will define our competitiveness.

**What has been your involvement in the solar and storage industry (or related sectors)?**

- Founder of SolarWakeup, the industry's leading independent voice.
- President & CEO of FTC Solar (NASDAQ: FTCL), a global solar tracker and software provider.
- Former Chief Commercial Officer and Chief Financial Officer of FlexGen, leading through an equity raise and growth as a top-tier storage integrator.
- Investor and advisor across multiple solar and storage startups.
- Two decades of direct engagement in EPC relationships, developer partnerships, supply chain negotiations, and financial structuring.

**What has been your involvement in SEIA to date?**

I've been an active participant in SEIA as a division chair and executive committee member and a consistent supporter through SolarWakeup coverage, amplifying SEIA's voice across the industry. At FlexGen and FTC Solar, I've engaged SEIA as both a member company and a partner in advancing shared policy goals. My style has always been to elevate SEIA's work publicly and constructively challenge where we can be stronger or more relevant.

**Have you been a board member of any other trade associations or relevant organizations?**

Yes.

- Advisor to multiple clean energy organizations on market entry, growth, and strategic positioning.
- Director at CALSSA

**Is there any other information that you believe would be helpful to the Nominating Committee or SEIA members?**

The clean energy industry is entering a period of both enormous growth and enormous scrutiny. We cannot afford to be reactive; we need a board that is strategic, credible, and effective in shaping markets and policy. I have built a career at the intersection of communication, execution, and leadership. Continuing to serve on the SEIA board would be an extension of the work I have always done: holding our industry accountable, telling its story powerfully, and ensuring we deliver on the promise of solar and storage.

# Yann G. Brandt

267 Capri Ave, Lauderdale-By-The-Sea, FL 33308  
954-224-4967 • yann@solarwakeup.com

## Experience

---

August 2024 – Present

**SolarWakeUp**

Fort Lauderdale, FL / Austin, TX

### President & CEO

FTC Solar is a fast-growing, global provider of solar tracker systems, technology, software, and engineering services. Solar trackers significantly increase energy production at solar power installations by dynamically optimizing solar panel orientation to the sun. FTC Solar's innovative tracker designs provide compelling performance and reliability, with an industry-leading installation and speed advantage.

February 2021 – August 2024

**FlexGen Power Systems**

Fort Lauderdale, FL / Durham, NC

### Chief Commercial Officer / Chief Financial Officer

FlexGen delivers the best integrated energy storage systems by taking a functionality and software-first approach. We fundamentally turn battery energy storage systems on, deliver advanced functionality through the HybridOS™ energy management system platform.

June 2018 – May 2020

**Quick Mount PV**

Fort Lauderdale, FL / Creek, CA

### Chief Executive Officer

Quick Mount PV is a manufacturer of residential solar racking hardware sold through solar distributors and to major solar installers. Company founded in 2006 and operated by founders until financial difficulties in FY16-FY18 led to reorganization.

September 2012 – present

**SolarWakeUp**

Fort Lauderdale, FL

### Managing Editor

Publisher of SolarWakeUp, the most influential newsletter in solar. A list of the top news that is sent to solar executives around the world 5 days per week for over 8 years.

April 2007 – July 2011

**Advanced Green Technologies, Inc.**

Fort Lauderdale, FL

### Co-Founder and Executive Vice President of Sales

Founded AGT in 2007 as a solar EPC contractor focused on high quality distributed and utility scale solar services. Built company to \$65mm of revenue in 2011 and developed over 50MW throughout Europe and North America.

# Yann G. Brandt

954-224-4967 • yann@solarwakeup.com

## Education

---

2001 – 2005

**The Johns Hopkins University**

Baltimore, MD

### **Whiting School of Engineering**

Bachelor of Science – Mechanical Engineering, focus on Business & Entrepreneurship

- Firefighter – Cockeysville Volunteer Fire Company & Lauderdale-By-The-Sea Fire Department

## Background

---

- Fluent in German and French in addition to English
- Dual-citizenship with German and US passport
- Reviewer for Department of Energy Solar Energy Technologies Office

---

## Personal Statement – SEIA Board of Directors Nomination



**Kellie Macpherson**

*Executive Vice President, Compliance & Security*  
**Radian Generation**

“Building Confidence in Clean Power” is more than a slogan – it is the foundation of my career and my vision for serving on SEIA’s Board of Directors. I believe that the future of solar and storage depends not only on rapid deployment, but on ensuring the reliability, security, and trust that give our industry lasting strength.

### Why I Want to Serve on the SEIA Board of Directors

The solar and storage industry is at a defining moment. We face an urgent need to expand generation, strengthen the reliability of our grid, and ensure compliance and security standards keep pace with innovation. My career has been dedicated to building resilient compliance, risk, and cybersecurity programs that enable renewable energy assets to operate with confidence and reliability.

Serving on the SEIA Board of Directors would allow me to contribute these perspectives at a national level, amplifying the voice of asset owners and operators while ensuring that compliance, risk management, and security remain integral to our industry’s growth. I believe that advancing the solar and storage market requires not only deployment at scale but also trust from regulators, utilities, and the public. I want to serve because I am passionate about bridging that gap between innovation and compliance – ensuring that as we grow, we grow responsibly.

### Experiences and Viewpoints I Bring

My perspective is shaped by over two decades in the electric sector, starting as a California ISO operator during the 2001 Energy Crisis and now leading a compliance and security organization that supports more than 600 renewable assets across the U.S., Mexico, and Canada.

I bring an operator’s pragmatism, a compliance leader’s rigor, and a renewable developer’s growth mindset. These viewpoints are often underrepresented at national trade associations, which tend to lean heavily on policy, finance, or technology voices. What I contribute is the day-to-day operational perspective – how policies and standards translate into the realities of operating solar, wind, and storage projects in real time.

I also bring geographic and cultural diversity: I’ve built compliance and security operations across North America, including in emerging markets like Mexico, where the renewable industry faces unique challenges and opportunities.

### Strengths and Expertise I Bring

- **Compliance & Risk Leadership:** I lead one of the largest independent renewable compliance and security teams in North America, covering NERC standards (including Category 2 IBR thresholds, CIP-012-3, CIP-015, EOP-012-3), ISO requirements, and regional reliability mandates.

- **Cybersecurity Expertise:** As cyber threats grow, I bring proven experience in building managed security services tailored to renewable assets, blending CIP standards with modern cyber practices.
- **Operational Experience:** From control center development to Category 2 GOP programs, I understand what it takes to launch, staff, and sustain critical infrastructure.
- **Strategic Growth:** I've scaled Radian Generation's compliance business from a startup phase to supporting 600+ assets in under five years, demonstrating execution at scale.
- **Leadership & Mentorship:** Beyond technical skills, I invest deeply in leadership development, mentorship, and culture-building – essential for sustaining long-term industry success.

## How My Service Will Advance the Market

My service on the SEIA Board will help ensure that as we scale renewable deployment, we do so with a focus on reliability, compliance, and security – areas that, if neglected, can stall growth or erode trust. Specifically, I would:

- Advocate for clear, practical compliance pathways that asset owners and operators can implement efficiently.
- Champion cybersecurity and critical infrastructure protection as core to SEIA's strategy, ensuring our industry is resilient against evolving threats.
- Elevate the voice of operators and compliance professionals within SEIA's leadership, aligning national advocacy with on-the-ground realities.
- Support collaboration between developers, operators, and regulators to accelerate deployment while meeting reliability obligations.

## Involvement in the Industry

I have spent over 20 years in the electric sector and renewable energy:

- 2001–2010: California ISO Operator during the California energy crisis – firsthand experience in grid operations under extreme stress.
- 2010–2018: Compliance and operations leadership roles supporting large renewable fleets, navigating the early wave of NERC compliance for solar.
- 2018–Present: EVP, Compliance & Security, Radian Generation – building a compliance, risk, and managed security organization now supporting 600+ assets, multiple control centers, and international operations.

## Involvement in SEIA

My team and I have been active participants in SEIA working groups, particularly those addressing compliance, risk, and security challenges for renewable asset owners. I also leverage SEIA advocacy efforts regularly in my role, aligning client compliance strategies with SEIA's broader policy initiatives.

## Other Board Service

I bring extensive experience serving on internal, industry, and nonprofit boards, as well as active participation in regulatory and advisory committees:

- Executive Leadership: Member of Radian Generation's Executive Leadership Team (2018–Present), driving company-wide strategy for compliance, security, and risk.
- Industry Committees: Active participant in NERC drafting and advisory committees, contributing to the development of reliability standards and guidance for asset owners and operators.
- Trade Associations: Regularly support and speak on SEIA panels related to compliance and cybersecurity; active member of SEIA's NERC and Cybersecurity Working Groups.
- Nonprofit & Advocacy Boards: Former member of the Executive Board of Women in Cleantech and Sustainability; currently serving as a Director for the Nevada High School Rodeo Association, advancing youth leadership and community engagement.
- Mentorship: Actively serving as a mentor in the WRISE (Women of Renewable Industries and Sustainable Energy) Mentorship Program, as well as leading "Leader Lab" and mentorship pipelines at Radian.
- Thought Leadership: Creator and host of multiple platforms including the Power Play newsletter, LinkedIn Live sessions, and the Navigating the Grid podcast, elevating industry dialogue on compliance, cybersecurity, and grid reliability.

## Additional Information

I am deeply invested in the long-term health of this industry. Beyond my executive role, I also host a podcast, *Navigating the Grid*, where I bring together thought leaders across renewables, cybersecurity, and grid reliability to share insights and elevate critical conversations. This platform reflects my commitment to collaboration, knowledge-sharing, and advancing our collective mission.

At a time when the U.S. faces both an electron crisis and increasing cyber threats, it is essential that SEIA's Board of Directors includes voices that understand compliance, security, and operational realities. I believe my service would help SEIA continue to lead not only on deployment and policy but also on the reliability and trust that underpin the future of clean energy.

As I look ahead, my commitment remains clear: Building Confidence in Clean Power. By bringing the perspective of compliance, security, and operational reliability to SEIA's Board of Directors, I will help ensure that our industry not only grows, but grows with the trust, resilience, and credibility needed to power the future.

# KELLIE MACPHERSON

---

Executive Vice President | Compliance & Security | Grid Reliability Leader

Driving operational excellence, regulatory compliance, and cybersecurity resilience across the clean energy industry.

## Professional Summary

Accomplished energy executive with 20+ years of progressive leadership experience spanning utility operations, regulatory compliance, cybersecurity, and renewable energy infrastructure. Proven track record of scaling compliance programs, leading high-stakes NERC audits across multiple regions, and shaping enterprise-level risk, security, and governance frameworks for some of the industry's largest solar, wind, and storage portfolios. Recognized for building and leading high-performing teams, influencing policy at the national level, and advising Boards and executive teams on strategies that strengthen grid reliability and advance the clean energy transition.

Core strengths include:

- Enterprise Risk, Governance, and NERC/FERC Compliance
- Cybersecurity Program Leadership (CIP, ISO 27001, NIST CSF)
- Board & Executive Reporting | Audit & Regulatory Strategy
- Grid Reliability, Control Centers, and GOP Operations
- M&A Due Diligence, Portfolio Integration, and Transformation Leadership
- Organizational Development, Culture, and Team Scaling

## Executive Experience

### Executive Vice President, Compliance & Security

Radian Generation – Charlotte, NC | 2017 – Present

- Lead Compliance & Security Division supporting 600+ renewable assets (solar, wind, storage) across U.S., Mexico, and Canada.
- Built and scaled a CIP Medium GOP Program and new control center from the ground up, ensuring compliance with evolving NERC standards (CIP-012-3, CIP-015, EOP-012-3).
- Direct strategy and oversight for NERC registration, compliance management, and cybersecurity operations for >10 GW of clean energy assets.
- Provide board-level reporting on compliance, risk, and cybersecurity posture; advise C-Suite and external stakeholders on regulatory readiness and industry shifts.
- Manage \$20M+ annual compliance and security budget across consulting, legal, and technology investments.

- Launched and chair “Leader Lab” and mentorship initiatives, scaling leadership capacity across 100+ employees in compliance and managed services.
- Represent company as Chair, SEIA Compliance Committee, shaping industry standards and policy positions with regulators.

### **Senior Director & Director, Compliance**

Recurrent Energy – San Francisco, CA | 2015 – 2017

- Directed enterprise compliance strategy for 3,000+ MW of generation assets; completed 20+ NERC audits across 7 regions with no major findings.
- Established corporate Risk Management Program, including risk registers, quarterly Board reports, and policy frameworks integrated across all verticals.
- Oversaw compliance programs for EPC handovers, commissioning, and registration—reducing enforcement exposure and securing multiple “No Finding” rulings from NERC.
- Built and led CIP Program and Security Governance framework across EPCs and O&M providers, embedding security into contracts, SCADA, and operations.

### **Senior Manager & Manager, Compliance**

Recurrent Energy – San Francisco, CA | 2013 – 2015

- Developed standard SCADA, network, and security requirements embedded in all EPC and O&M contracts across the portfolio.
- Implemented cyber vulnerability assessments and penetration testing pre-COD, ensuring secure turnover of facilities.
- Designed and launched contract obligation compliance framework integrated with financial systems to track 500+ contracts, 100,000+ tasks across development and O&M.
- Built political compliance and lobbying program across 10 states and federal filings, managing \$10M+ in contributions with robust controls.

### **Director of Compliance Programs Administration**

McCoy Power Consultants, Inc. – San Francisco, CA | 2012 – 2013

- Provided compliance administration for 20+ registered NERC entities, including risk assessments, mock audits, and evidence reviews.
- Facilitated FERC/NERC hearings, violation negotiations, and appeals processes for clients.
- Developed compliance evidence frameworks and audit readiness toolkits still used by multiple entities today.

### **Manager of Compliance Administration**

McCoy Power Consultants, Inc. – San Francisco, CA | 2010 – 2012

- Designed and implemented internal compliance monitoring systems for Registered Entities.
- Conducted ongoing training, reporting, and program improvements to ensure client

alignment with future NERC standards.

- Active participant across all eight Regional Reliability Organizations.

### **Earlier Leadership Roles**

- Director, Project Management & Marketing – Kyle Phillips Golf Course Design
- Director, Student Education – Pregnancy Support Services
- Resident Counselor & Counselor Roles – Nonprofit/Community Organizations
- Project Management Intern (New Generation) – California ISO

### **Education**

- Master of Divinity (M.Div.) – Duke University, Durham, NC
- Master of Public Health (MPH) – University of North Carolina at Chapel Hill, NC
- BA, Political Science – Whitworth University, Spokane, WA

### **Achievements & Leadership**

- President, National Charity League – Recipient, National Leadership Award
- Member, P.E.O. International
- Host, “Navigating the Grid” Podcast – advancing thought leadership on grid reliability & compliance

**Personal Statement – Jackie Murphy, Esq.**  
**Chief Legal and ESG Officer, Pivot Energy**  
[Jmurphy@pivotenergy.net](mailto:Jmurphy@pivotenergy.net) | 720-296-4639

**Why I Want to Serve on the SEIA Board of Directors**

The solar and storage industry stands at a historic inflection point. Under the current administration, renewable energy is under sustained political and regulatory attack. Attempts to dismantle the Inflation Reduction Act, reinterpret IRS and DOE guidance, and impose burdensome regulatory restrictions threaten to undo hard-won progress. Coupled with interconnection bottlenecks and tightening capital markets, these pressures put at risk not only the pace of deployment but also the credibility of solar and storage as long-term investment classes.

I believe this moment demands bold, relentless, and creative leaders who are unafraid to confront uncertainty head-on and chart new paths for progress. My career has been built on guiding companies through regulatory complexity, structuring resilient financing models in hostile environments, and embedding a long-term vision of sustainability and equity into business strategy. I am committed to ensuring that SEIA remains not just a defender of the solar and storage industry, but a fearless and effective advocate—one that can out-innovate, out-organize, and outlast those seeking to undermine our transition to clean energy.

**Experiences and Viewpoints I Will Bring**

- Global and Diverse Perspective: Born in Ghana and trained as a lawyer in the United States, I bring both a global lens and the lived experience of being one of the few Black women executives in the U.S. solar sector. This perspective is still underrepresented on national energy boards but essential for building an inclusive transition.

- Recognized Leadership in Sustainability: Honored as a Stevie Women in Business “Climate Hero of the Year” and named among the Global 50 Women in Sustainability by SustainabilityX Magazine, I bring internationally recognized leadership that unites technical expertise with values-driven vision.

- Bridge Between Law, Finance, and Strategic Sustainability: My career connects domains that are often siloed—legal compliance, financial structuring, and sustainability strategy—yet these are precisely the intersections where today’s most urgent industry challenges must be solved.

**Strengths and Expertise I Will Contribute**

- Legal Acumen: Extensive experience in corporate governance, compliance, ESG/EHS, litigation, and M&A.

- Financing Leadership: Expertise in structuring debt and tax equity, complex finance, and capital recycling. At Pivot, I oversaw a landmark \$450 million financing to support 300 MW of community solar—the largest in company history.

- Policy & Regulatory Insight: Hands-on engagement with regulatory work and shifting federal guidance positions me to help SEIA anticipate risks and advocate effectively.

- Governance Expertise: As Corporate Secretary for various boards, I bring practical experience in board mechanics, fiduciary oversight, and strategic governance—skills that will directly strengthen SEIA’s corporate body.

- Inclusive Leadership: Known for building teams grounded in integrity, collaboration, and high performance—qualities that strengthen SEIA’s ability to represent a broad and diverse membership.

### **How My Service Will Advance the Solar & Storage Market**

If elected, I will:

1. Defend the Industry Against Policy Rollbacks: Help SEIA sharpen its advocacy in response to federal attacks on the IRA and other foundational policies.
2. Promote Financing Innovation: Work with SEIA on fundraising to provide funds needed to keep fighting despite political and market pressures.

3. Advance Sustainability and Equity as Standards: Elevate transparency, accountability, and workforce diversity to reinforce the industry’s long-term credibility.

4. Unify SEIA’s Voice: Apply governance and compliance expertise to strengthen SEIA’s role as the trusted voice for solar and storage.

### **My Involvement in the Solar & Storage Industry**

My career has been dedicated to building the legal, financial, and sustainability frameworks that allow solar and storage to endure and expand—even in challenging climates. At Pivot Energy, I serve as both Chief Legal Officer and ESG Officer, where I:

- Pioneered Transformational Financing: Structured multiple financings to date - a model for how creative capital structuring can sustain growth amid uncertainty.

- Shaped Compliance & Policy Strategies: Provide leadership with competent compliance and policy help.

- Elevated Sustainability as an Industry Benchmark: Built Pivot’s ESG program and annual sustainability reporting, establishing accountability frameworks now regarded as models within the

industry.

- Recognized for Industry Leadership: Honored as a Global 50 Woman in Sustainability and recipient of the Stevie Climate Hero of the Year Award, underscoring a leadership approach that integrates technical, financial, and equity-driven strategies.
- Amplified Solar's Story: Regularly featured in national and regional media—including Denver Business Journal BizWomen—for leadership in sustainability, DEI, and climate justice, broadening the narrative of a just transition.
- Engaged Industry Participant: Member of Women in Renewable Industries and Sustainable Energy (WRISE) and active participant in SEIA.

### **My Involvement in SEIA**

Through Pivot's membership, I have engaged in SEIA's legal and policy working groups, contributing particularly to discussions on tax equity, regulatory restrictions, amongst others. These collaborations have informed Pivot's strategy while strengthening industry-wide alignment on critical issues.

### **Other Board & Governance Service**

In addition to my executive roles, I currently serve as Corporate Secretary on multiple boards, where I bring deep expertise in governance, compliance, and board operations. In these roles, I ensure that corporate bodies operate with integrity, transparency, and alignment with fiduciary duties. This experience equips me to support and guide SEIA's board processes—helping strengthen the association's ability to govern effectively, manage risk, and advance its mission.

### **Representing Division Members (If Chair or Vice Chair Candidate)**

If elected to serve as a Division Chair or Vice Chair, I will prioritize the urgent needs of members—defending against hostile federal rollbacks, advocating for practical solutions, and ensuring SEIA's policy agenda reflects the on-the-ground realities of developers, members, policy makers, and service providers.

### **Additional Information for SEIA Members**

I am known as a leader who blends professional rigor with empathy and inclusivity. My colleagues describe me as someone who sets high standards while fostering collaboration and creativity. I believe these qualities, combined with my technical expertise and recognized leadership, will strengthen SEIA's ability to represent a broad and diverse membership.

### **Conclusion**

In this moment of political challenge, our industry needs leaders who are bold, relentless, and creative leaders who can defend progress, inspire resilience, and innovate through adversity. I bring to this candidacy a unique combination of legal expertise, financial structuring experience, sustainability vision, and governance leadership. Recognized internationally through awards and industry features, I am prepared to bring both vision and governance discipline to SEIA's Board of Directors. I am looking forward to being of service.

It would be an honor to serve and to help guide our industry through this defining period, ensuring that solar and storage remain resilient, equitable, and central to America's energy future.

**Jackie Murphy, Esq.**

Denver, CO | 720-296-4639 | jackie.murphy088@gmail.com | [LinkedIn](#)

## **PROFESSIONAL SUMMARY**

Experienced Chief Legal & ESG Officer with a proven track record of providing strategic leadership at the executive and C-suite level within the renewable energy industry. Skilled in solar energy transactions, energy storage solutions, mergers & acquisitions, corporate finance, general corporate governance, litigation, compliance, and business strategy. Adept at driving growth and operational efficiency with an entrepreneurial mindset, successfully launching and scaling initiatives within both private and publicly traded corporations worldwide. Strong background in sustainability and Environmental, Social, and Governance (ESG) initiatives, with a focus on delivering long-term value through innovative legal frameworks. Expertise in structuring energy storage agreements, integrating storage solutions into renewable energy projects, and advancing the clean energy transition. Committed to fostering corporate culture, sustainability, and social responsibility within executive decision-making, while consistently identifying and capitalizing on new business opportunities to fuel growth.

## **SUMMARY OF EXPERTISE (SOLAR ENERGY, ENERGY STORAGE, ESG, B CORP)**

### ***1. Transaction and Solar Project Development & Storage (Engineering, Procurement, Construction Management - EPCM)***

- Negotiate and oversee all legal aspects of solar energy transactions, including PPAs, EPC contracts, MIPAs, PSAs, CSG agreements, and solar power storage agreements. Collaborate directly with business leads and outside counsels to ensure fast-paced, low-risk deal completion.
- Work closely with structured finance, EPCM, and development teams to continuously improve project transaction processes, templates, and software tools.
- Oversee internal legal review of solar project development activities, including title review, land leases, environmental assessments, and subcontractor contracts.
- Review utility regulatory policies and solar energy-related acts to ensure compliance and strategic alignment.
- Advise on energy storage solutions and incorporate energy storage in project development to optimize energy delivery and enhance grid stability.

### ***2. Structured Finance Closed over \$2 Billion in Financing)***

- Facilitate project financial transactions, including structuring, negotiating, and closing over \$2 billion in financing for solar, energy storage, and renewable energy projects globally.
- Provide legal guidance to core business financial operations, ensuring strategic alignment with long-term corporate goals.
- Negotiate term sheets, LOIs, PSAs, escrow, loan, and financial documents to secure favorable financing terms and mitigate financial risk.
- Guide the structuring of energy storage and renewable energy transactions, including securing financing for energy storage solutions to enhance energy reliability and sustainability.

### ***3. General Legal & Litigation***

- Manage SEC and compliance matters, securities offerings, filings, and general corporate governance.

- Lead corporate litigation, disputes, and trials, ensuring the company's legal interests are protected.
- Build and refine legal frameworks to support company expansion into new business areas, including energy storage, project acquisition documents, software, and service contracts.
- Direct legal and legislative policy efforts, collaborating with industry stakeholders, legislators, and policy groups to advance clean energy and energy storage legislation.
- Oversee external counsel as needed for specialized legal work, ensuring top-tier representation and risk management.

#### **4. *Executive & Corporate Growth***

- Provide strategic legal counsel to executive leadership on business and legal data points to support key decision-making.
- Collaborate with the executive team to assess strategic growth opportunities, risk management, and potential outcomes.
- Guide legal structure, investor relationships, and corporate entity matters to maximize business scalability and profitability.
- Develop and implement strategic growth initiatives, positioning the company for long-term success, including the integration of energy storage solutions into the broader renewable energy strategy.

#### **5. *Internal Operations Management (HR)***

- Manage the HR department, ensuring that employee needs are met and internal operations are aligned with overall business objectives.
- Drive the development of an inclusive, sustainable, and high-performance organizational culture that supports growth.

#### **6. *Environmental, Social, and Governance (ESG) Leadership***

- Lead the development and implementation of ESG initiatives, integrating sustainability into core business operations and ensuring alignment with global standards and regulations.
- Drive the creation of ESG policies and frameworks to mitigate environmental impact, promote social responsibility, and uphold governance best practices.
- Oversee the development and management of ESG reporting, including data collection, analysis, and disclosures to stakeholders.
- Work closely with cross-functional teams to incorporate ESG principles into business strategies and project development, ensuring long-term sustainability and social impact.
- Champion diversity, equity, and inclusion (DEI) initiatives within the organization, fostering an inclusive environment that enhances corporate culture and business performance.

#### **7. *B Corp Certification***

- Lead efforts to achieve and maintain B Corp certification, ensuring the company meets rigorous social and environmental performance standards.
- Implement initiatives that align business practices with B Corp values, focusing on sustainability, transparency, accountability, and stakeholder engagement.
- Drive continuous improvement in corporate governance and social responsibility practices to support the company's mission and the B Corp community.

## **8. *Legal Team Management***

- Lead, manage, and mentor a high-performing legal team to ensure the efficient execution of legal strategies and objectives across all business areas.
- Foster a collaborative and dynamic team environment, providing guidance on complex legal issues, professional development, and career growth.
- Ensure that the legal team operates effectively to support corporate goals, driving the company's vision for growth, innovation, and sustainability.

### **PROFESSIONAL EXPERIENCE (SOLAR ENERGY)**

**Pivot Energy, Inc – Denver, CO**

**Chief Legal & ESG Officer & Corporate Secretary – 2018 – Present**

Pivot Energy is a national leader in community solar development and clean energy. As Chief Legal & ESG Officer, I created and now lead the internal legal infrastructure, overseeing all legal matters related to solar garden development, transactions, and ESG initiatives. My leadership has been key to Pivot's success, establishing robust legal and compliance systems that support the company's growth. With a deep entrepreneurial spirit, I have been instrumental in shaping a dynamic legal department that is agile and responsive to business needs, ensuring that Pivot remains a leader in the renewable energy sector.

I am not afraid to roll up my sleeves and dive into the details of complex legal negotiations, ensuring that every aspect of the company's legal and ESG framework is executed with precision and care. In my role as Corporate Secretary, I ensure effective governance by managing board and shareholder meetings, ensuring compliance with corporate regulations, and providing strategic advice to the executive team and board of directors. I am deeply involved in the day-to-day operations of the company, collaborating directly with leadership to ensure we maintain the highest standards of governance and corporate responsibility.

I provide strategic legal guidance to the executive team and board, helping drive corporate success and ensuring that Environmental, Social, and Governance (ESG) principles are integrated into our operations. This includes advising on a wide range of complex legal matters such as solar energy transactions, structured finance, project development, energy storage solutions, and corporate governance. My role involves negotiating key agreements, including Power Purchase Agreements (PPAs), EPC contracts, tax equity transactions, energy storage agreements, and overseeing the legal review of all solar garden developments.

**RGS Energy, dba Real Goods Solar – Denver, CO**

**General Counsel & Director of Internal Operations – 2017 – 2019**

Led the legal department, overseeing all securities and compliance matters as a publicly traded company on NASDAQ. Negotiated multi-million-dollar contracts with solar companies both domestically and internationally. Played a key role in RGS's successful mergers and acquisitions of Mercury Solar Systems and Elemental Energy. Utilized litigation and trial experience to ensure robust representation.

## **Earlier Positions:**

### **Streamline Properties, LLC – Denver, CO**

#### **General Counsel – 2015–2017**

As General Counsel at Streamline Properties, I led the legal department while contributing directly as an individual contributor on key legal matters. I worked closely with executive leadership to advance corporate initiatives, providing both strategic guidance and hands-on legal expertise.

### **Riggs, Abney, Neal, Turpen, Orbison and Lewis LLP – Tulsa, OK**

#### **Paralegal & Associate – 2011–2014**

As a Paralegal and later Associate at Riggs, Abney, I played a key role in supporting complex litigation and corporate legal matters. I contributed significantly to the drafting and negotiation of solar energy contracts, providing foundational legal support for solar transactions. My responsibilities included conducting extensive legal research, drafting legal documents, and managing the preparation of litigation materials for a diverse range of cases. Additionally, I provided strategic input on general corporate governance, compliance, and contract law, working closely with senior attorneys to ensure optimal legal outcomes for clients. This experience sharpened my legal acumen and laid the groundwork for my future focus on renewable energy and solar energy development.

## **EDUCATION AND LICENSURE**

University of Denver Sturm College of Law, Denver Colorado

William Mitchell College of Law, St. Paul, Mn

Charles University, Prague, Czech Republic

Admitted to practice in Colorado, Federal Court and UBE States

## **AWARDS**

- **Climate Hero of the Year (Bronze Winner)** – *Stevie Awards for Women in Business*  
Recognized for outstanding contributions to the renewable energy sector and environmental sustainability.
- **The SustainabilityX Magazine's Global 50 Women in Sustainability Awards™ 2024**  
Honored for leadership and impactful work in sustainability and ESG initiatives, championing the energy transition and social equity.

## **Personal Statement – SEIA Board Application**

Energy security is a fundamental human need, and it is this conviction that drives me to put my name forward for the SEIA Board of Directors. Affordable, sustainable energy access underpins a thriving economy, and for many communities it marks the difference between prosperity and poverty.

America now stands at a critical moment: electricity demand is outpacing supply growth, and ideological debates too often obscure the clear reality that solar power and energy storage are indispensable components of a reliable, resilient, and affordable electricity supply mix. Meeting this challenge requires coordinated action across the entire value chain — development, construction, manufacturing, and operations. I am eager to continue doing my part to ensure our industry rises to the occasion.

To succeed in this context requires more than technical advancement. It demands collaboration across the full spectrum of players — public, private, small and large — working together toward shared goals. Our industry is maturing rapidly, and with that maturity comes new responsibilities: setting standards, speaking with a united voice, and engaging confidently in the broader energy conversation. This is why SEIA's role is so critical. A strong and effective trade association — guided by clear vision and inclusive leadership — is essential if we are to realize the full potential of our sector.

SEIA has already demonstrated the power of that kind of leadership. The organization has grown its influence and profile significantly in recent years, thanks to Abby's tireless advocacy, the dedication of SEIA's staff, and the stewardship of its board. My desire to serve stems from a belief that the next chapter in SEIA's story will be just as important as the last — and that I can help shape it.

My own journey in renewable energy spans nearly two decades. Over the past 18 years, I have been deeply engaged in advancing both renewable energy and battery storage across North America. I began in project development, where I learned firsthand the importance of aligning technical excellence with community engagement. I later contributed to the growth of an international O&M services business, helping scale capabilities to meet a rapidly expanding market. More recently, I played a key role in building a leading self-perform EPC in the US solar and BESS segments — work that gave me a front-row seat to the challenges and opportunities of delivering projects at scale.

Equally important has been my connection to the communities where these projects take shape. With roots in the agricultural world, I have developed a strong appreciation for the perspectives of landowners, municipalities, and local stakeholders. I have worked to foster project acceptance by listening first, then building solutions that respect both community

needs and industry requirements. Advocacy has been another throughline of my career. As a caucus member of both the Canadian Wind Energy Association and the Canadian Solar Industries Association, I engaged directly with policymakers to advance meaningful reforms. Within SEIA itself, my most recent contributions have been through the Utility-Scale Solar Division, where I've gained further appreciation for the challenges our members face and the power of collective action.

These experiences have given me not only a broad perspective across the value chain but also a deep respect for the leadership required to bring such a diverse industry together. I believe SEIA's ability to convene, to align, and to advocate effectively will determine how successful our industry is in meeting the challenges of this next era.

I am passionate about the growth of solar and storage, but more than that, I am passionate about building the partnerships and structures that will allow this growth to be sustainable and equitable. I would be honored to serve on the SEIA Board of Directors, contributing my experience, my perspective, and my commitment to collaboration in pursuit of a stronger, more secure, and more prosperous energy future for America.

**Bart Geleynse**

SVP Business Development, Strategy & Markets - RES

*September 24, 2025*

# Bart Geleynse

Kemptville, ON • (613) 818-4665 • bartgeleynse@gmail.com  
linkedin.com/in/bart-geleynse-0bb62b3

Strategic, well-connected professional with a diverse background in technology, business development, engineering, construction, and stakeholder management. A respected voice with 18+ years' experience in the renewable energy space. An exceptional communicator highly trusted by colleagues and clients alike with a keen ability to relate to people across all demographics.

## PROFESSIONAL EXPERIENCE

### **SVP BUSINESS DEVELOPMENT, STRATEGY & MARKETS / RES (04/2022)-Present**

- Chosen to lead overall business development and key account management for RES's solar, BESS, wind and HV EPC business lines in the US and Canada
- Accountable for sales, proposals and contracts management teams
- Responsible for market research and analysis and collaborating with key stakeholders to monitor regulatory affairs

### **DIRECTOR – BUSINESS DEVELOPMENT / RES (03/2017)-(04/2022)**

- Hand-picked to lead the new business development of RES's Solar EPC division
- Originated and closed the EPC deal that became RES's first fully self-perform solar project in 2017
- Collaborated with Solar EPC P&L lead to drive 295% revenue growth in this period
- Tirelessly forged new client relationships that underpinned path to profitability in Solar EPC
- Consistently evaluated project and corporate level risk to go / no-go opportunities
- Built critical internal relationships across RES global business lines to secure BESS O&M contracts in North America
- Represented RES as a key member on CanREA caucuses and task forces over the past 10 years lobbying for regulatory reform in Canadian markets and fighting federal module tariffs

### **SENIOR MANAGER – BUSINESS DEVELOPMENT / RES (04/2012)-(03/2017)**

- Spearheaded RES's entry into solar construction in Canada:
  - Secured eight (8) utility-scale solar EPC deals with two new clients
  - Led the EPC contract negotiations

- Collaborated internally to build a local EPC team
- Cultivated key vendor relationships to underpin our project delivery
- Secured RES's first 3<sup>rd</sup> party wind EPC contract in Ontario with a new client, as well as two subsequent 3<sup>rd</sup> party wind EPC contracts with two additional clients

**PRESIDENT / SpectraSense Technologies**

**(03/2010)-(12/2019)**

- Founded a startup tech company consisting of an international team of experienced engineers and entrepreneurs focused on developing and commercializing innovative technologies for marine science and environmental monitoring applications around the globe

**MANAGING DIRECTOR / Prowind Canada**

**(01/2008)-(08/2010)**

- Key member of the team that established Canadian entity for German IPP, Prowind
- Oversaw development strategy of wind projects in Ontario and Alberta
- Managed stakeholder (landowner, community, government) and media relations
- Influential in Canadian Wind Energy Association caucus that lobbied for implementation of Feed-in Tariff scheme in Ontario

**DIRECTOR – MARKETING & SALES / RBR**

**(01/2002)-(12/2007)**

- Led sales of RBR's line of precision oceanographic instruments around the globe
- Designed custom solutions for clients in the oceanographic, hydrographic, and arctic research sectors
- Collaborated with partner resellers around the world and established agent network in Europe
- Disrupted the market as a new entrant and drove consistent year-on-year growth both in profitability and market share

## **EDUCATION**

**MBA** / Athabasca University

**Graduation Year (2010)**

**ELECTRONICS ENGINEERING** / Algonquin College

**Graduation Year (2001)**

## **CERTIFICATIONS**

**CERTIFIED ASSOCIATE PROJECT MANAGEMENT** / Project Management Institute

**APPLIED SCIENCE TECHNOLOGIST** / OACETT

## **Personal Statement – SEIA Board of Directors Nomination**

**Ofer Haiat**

### **Introduction**

Over the past two decades, I have had the privilege of working at the intersection of finance, development, and operations in the renewable energy sector. My career has spanned global and U.S. markets, with a consistent focus on building and financing transformative energy projects. From leading the development of one of the first large-scale battery portfolios in the U.S. to overseeing the operations of critical solar and storage assets in California, I have witnessed firsthand the rapid evolution of our industry and the essential role SEIA plays in advancing it.

I am seeking election to the SEIA Board of Directors to help strengthen the organization's advocacy for solar and storage, contribute my experience in project finance and market development, and represent the growing needs of the energy storage community within SEIA's mission.

### **Why I Want to Serve on the SEIA Board of Directors**

The U.S. energy market is at a turning point. Solar deployment continues to accelerate, yet it is clear that large-scale adoption of storage is the key to unlocking the full value of renewable power. My motivation for serving on the SEIA Board stems from a deep commitment to ensuring that solar and storage are not only deployed at scale but are integrated in ways that create durable, reliable, and affordable clean energy solutions.

SEIA has always been a leading voice in shaping solar policy, standards, and advocacy. I want to contribute to expanding that leadership to firmly include storage and hybrid assets, where I have spent much of my career. Serving on the board would allow me to bring practical industry expertise to support SEIA's mission and help accelerate the clean energy transition at both state and national levels.

### **Experiences and Viewpoints I Will Bring**

I bring a perspective shaped by both **international and U.S. market experience**, having led financial and operational initiatives in Israel, Europe and across the United States. This global vantage point allows me to approach challenges with flexibility and a broad understanding of how different markets address energy transition needs.

My career has been defined by building bridges between **technical innovation, financial structuring, and regulatory frameworks**. I believe this perspective is sometimes

underrepresented in board-level discussions but is critical to ensuring that advocacy positions are commercially viable and lead to bankable projects.

In addition, as someone who has managed assets through both development and operational stages, I understand the challenges of long-term asset performance, compliance, and stakeholder engagement — all increasingly important as projects grow in complexity.

### **Strengths and Expertise I Will Bring**

- **Financial leadership:** As a CFO and CPA, I have led financing and structuring of multi-hundred-million-dollar renewable projects, navigating capital markets, lenders, and tax equity.
- **Storage market development:** At Viridity Energy Solutions, I built one of the first large-scale U.S. storage portfolios (1.5 GW), bringing early-stage projects into operation at a time when the storage industry was still nascent.
- **Operational oversight:** At S&B US Energy and the Saticoy project, I manage operational and contractual performance, permitting, compliance, and long-term service agreements.

This combination of financial and operational expertise allows me to contribute both strategic vision and practical insights to SEIA's Board.

### **How My Service Will Advance the Solar + Storage Market**

If elected, I will focus on:

1. **Elevating the role of storage within SEIA's agenda**, ensuring that policies, market rules, and interconnection standards reflect the needs of hybrid projects.
2. **Strengthening the financial case for solar + storage**, helping shape advocacy that attracts sustained private and institutional investment.
3. **Ensuring operational realities are reflected in SEIA priorities**, from compliance issues to long-term performance and grid integration.
4. **Bridging stakeholders** — developers, investors, regulators, and communities — to support SEIA's mission of building a sustainable clean energy economy.

### **My Involvement in the Solar and Storage Industry**

- **Ormat Technologies (8 years):** Head of Economic Department; contributed to geothermal, solar, and hybrid project finance.

- **Viridity Energy Solutions (CFO):** Built U.S. energy storage portfolio of 1.5 GW; brought early assets into operation; positioned Ormat as a pioneer in U.S. storage.
- **Israel Natural Gas Lines:** Directed finance for the buildout of national gas infrastructure, experience directly relevant to large-scale energy transition planning.
- **Saticoy Battery Storage Project (California):** Leading contractual, operational, and compliance efforts at one of California's flagship storage projects.
- **S&B US Energy (current):** CFO and head of U.S. operations; managing investments in solar + storage development.

### **Additional Information**

Beyond professional experience, I am deeply committed to mentoring the next generation of clean energy leaders and fostering diversity of thought in the industry. I believe SEIA's strength lies in its ability to unite a wide range of voices around a shared mission, and I would be honored to bring my perspective, experience, and energy to the board.

### **Closing**

The solar and storage industries are poised for extraordinary growth, but we face challenges that require coordinated, informed, and persistent advocacy. I believe my financial expertise, early leadership in storage, and operational experience make me well-suited to contribute to SEIA's mission at the board level. I would be honored to serve and to help advance the policies, standards, and partnerships that will define the next chapter of our industry.

# OFER HAIAT

---

## CFO AND BUSINESS LEADER

---

### CONTACT

561-319-6779  
ohaiat@gmail.com  
www.nrg.fyi

### SKILLS

M&A  
Financing  
Finance operation  
Team Leader

### EDUCATION

Heriot - Watt

#### 2008-2010

MBA in Finance

Ramat Gun College

#### 1999-2003

Accounting (CPA)

### PROFILE

Business leader with global experience of more than 20 years in the renewable energy industry. Versatile skills in corporate and small businesses.

### EXPERIENCE

CFO , S&B US Energy

#### 2023 – 2025

- Lead financial strategy, achieving growth and efficiency
- Oversee fiscal management, cash flow & cost reduction
- Collaborate to drive strategy & improve stakeholders' engagement
- Analyze financial data for decision making & efficiency
- Lead several financial value creation transactions

CFO , Viridity Energy Solution

#### 2017-2021

- Built and run the finance operation since its establishment
- Lead and collaborate strategic plan
- Maintain relationships with banks and investors to support growth
- Lead successful M&A processes

Director Of Finance, Ormat Technologies

#### 2013 – 2017

- Full responsibility for the consolidated budget and forecast.
- Managed all insurance portfolio programs
- Improve operational processes including supply chain and cost reductions.
- Corporate Risk Manager
- 

Director Of Finance, INGL

#### 2005 – 2013

- Built the financial department and support the organization growth
- Lead 5 series of bond issuance, through capital placement, total value of 2B ILS
- Create cross organization control processes

## **Board of Directors Candidacy Statement**

*Solar Energy Industries Association (SEIA)*

As a passionate advocate for clean energy and a committed leader in the solar industry, I am honored to seek a position on the SEIA Board of Directors. With 20 years of experience in solar development, policy engagement, and market innovation, I bring both strategic insight and hands-on knowledge to support SEIA's mission of building a strong solar economy and advancing our nation's transition to renewable energy.

Throughout my career, I have worked to align business growth with climate responsibility. I have led initiatives that expanded solar access in underserved communities, driven workforce development programs, and collaborated with state and federal stakeholders to shape policies that promote equitable and sustainable solar deployment. I believe the future of the solar industry must be inclusive, resilient, and grounded in both environmental and economic justice.

1. Why do you want to serve on the SEIA Board of Directors?

Over the majority of my adult life I have been engaged in and passionate about energy, policy, regulation and the mechanics of funding it all. More recently I have had the opportunity to work with SEIA and many of the solar stakeholders further driving my passion to engage. And given where Concord and I sit in the intersection of the residential volatility, I know that I can contribute to a better future in our industry.

2. What experiences and viewpoints, which may be currently underrepresented, will you bring to the SEIA Board of Directors?

I believe the residential and small-scale C&I sectors need to have a better advocate and seat at the table, especially the consumer. Roof Top Solar has taken a beating with policy and financial difficulties over the past several years and needs strong policy, best practices, and strong voices.

3. What strengths and expertise will you bring to the SEIA Board of Directors?

Strong leadership, a sensible and diplomatic voice, deep understanding and background as a former contractor, board and committee experience, 20 plus years in clean energy policy and finance. Concord is in the epicenter of structured finance and represents over 20 solar clients and manages billions of dollars of assets in loans, lease and PPA's. We know what makes the wheel go around.

4. How will your service on the SEIA Board of Directors advance the solar and storage market?

We need to rebuild trust and credibility while creating a seamless path for consumers and investors. There is a right way to do this and keep the industry policy proof, create fast and inexpensive power to the grid and adding value to consumers. I also believe there is a bipartisan path to building more champions for the industry.

5. What has been your involvement in the solar and storage industry (or related sectors)?

Concord is deeply involved in the structured finance side of solar as the largest third party financial servicer in the industry. On a daily basis we are engaged with the funders and bond holders that make projects and contractors liquid. We work with the likes of and represent clients like Mosaic, Sunnova, SunStrong Management, Sunrun, Palmetto and several others. We connect with over a million customers on a daily basis.

6. What has been your involvement in SEIA to date? This may include, but not limited to, SEIA working groups and standards committees.

Concord has been a member for over three years and continues to support sponsorships, policy days on the Hill, and is a SEIA brand ambassador. I have represented Concord on the Hill and on committees for the same amount of time.

7. Have you been a board member of any other trade associations or relevant organizations? If yes, please provide the name of the organizations, number of years of service, and any positions held.

I have been Board President of my community and chaired several committees like Finance, Personnel, and Public Works. I was also on the Wisconsin Public Power Inc (WPPI) board of directors as we ran and operated our own electric utility. I was also engaged in the American Public Power (APPA) association and was frequently on the Hill advocating for clean energy policy and consumer protection. I sit on Committees with the Structured Finance Association (SFA) and have served on other boards and committees in the past, please see resume.

8. For Division Chair or Vice Chair candidates, how will you represent the needs of division members?

If elected to the Board I am very open to a Chair and or Vice Chair position. Again, I bring experience, leadership and a strong voice to the Board.

9. Is there any other information that you believe would be helpful to the Nominating Committee or SEIA members?

Passion, Trust, Commitment and Strength are things that drive me on a daily basis. I believe in solar and clean energy as a vital part to our grid, economy and future.

I Will:

- Strengthen domestic manufacturing and supply chain resilience
- Expand access to solar for low- and moderate-income communities
- Defend and enhance market mechanisms like net metering and ITC
- Support workforce training and diversity in solar careers
- Accelerate permitting and interconnection reforms to scale deployment
- Bridge gaps between Resi, C&I, Community and Utility
- Align industry values and opportunities with the financial sectors that back projects and developers

I am committed to serving with transparency, collaboration, and accountability, and to ensuring SEIA remains a bold and effective voice for our industry. Together, we can solidify solar energy's role as the backbone of America's clean energy future.

Thank you for your consideration.

# Thomas Myers

New Glarus, W 53574 - 608-214-7653 - thomascmyers@outlook.com

---

## SVP of Sales and Partnership

20+ years in finance, leadership, business development, and energy with a passion for solar, home improvement, and state energy. Deeply rooted in the evolving capital market landscape, I'm all about building trust, brand, and tech-forward solutions.

- Strategic Planning and Budgeting
  - Business Development
  - Regulatory and Compliance Adherence
  - Facility and Environmental Engineering
  - Collaborative and Cross Functional
  - Energy, Waste, and Utility Management
  - Finance Management
  - Business Process Improvement
  - Energy Efficiency Financing
  - Lean Six Sigma
- 

## EXPERIENCE

### **Concord Servicing – Scottsdale AZ**

#### ***Vice President of Partnership and Brand***

**2022 – Current**

- Build trust and sustainable partnerships
- Marketing and building a strong brand
- Drive success in obtaining new logos
- Client and revenue retention
- Cross functional collaboration to achieve timely, efficient and scalable delivery of products
- Senior leadership working with the executive teams on long term strategy
- Financial/capital markets in consumer lending
- Solar, Home Improvement, Esoteric

### **Slipstream – Energy Finance Solutions, Madison, WI**

#### ***Client Services Director - Business Development***

**2017 – 2022**

- Create, build and sustain relationships with current clients and new strategic partners/clients.
  - Long term and organic relationship development
- Manage budgets, contracts, personnel, and projects from RFP to completion. Responsible for the profitability of contracts and responsible for growing revenue with current clients and New Business
- Advocate and educate regulators, utility partners, energy office agencies and other industry stakeholders
- Capital sourcing and revenue modeling for this function
- Contract management and negotiations. ROI's, RFP's and RFI's
- Internal and external strategic planning and **execution**
- Monitor and engage in the changing technologies, regulatory and legislative environments

### **University of Wisconsin – Executive MBA, Madison, WI**

**2014 – 2016**

### **Jack Links Beef Jerky Company, Minong, WI**

**2008 - 2016**

#### ***Corporate Manager of Sustainability – Facilities and Environmental Engineering***

**2011 - 2016**

- Created and implemented sustainable social and environmental programs and policies to protect the environment, build better relationships in communities, improve the bottom line, and satisfy customers' current and future needs by reducing energy, waste, and carbon footprint while achieving zero landfill status domestically within 3 years

- Oversaw 7 Commercial / Industrial facilities on all aspects of construction, mechanical upgrades, preventative maintenance, utilities management, energy efficiency, grants opportunities and governance: EPA, DNR, DOE, PSC and local agencies
- Managed Focus on Energy programs in WI and like programs in other states
- Created company metrics on units of energy used, manufactured and shipped: thermal, electrical, water, waste water, waste and carbon output. Set and attained goals against measurables
- Initiated, managed and completed first company corporate sustainability report on social, environmental, and governance
- Project Managed \$14 million waste water treatment plant that netted \$3.8 million in ITC for renewable energy project: heat recovery/380 kw generation (net zero generation at capacity)
- Contract negotiations, responsible for RFP's, ROI's, RFI's and business case analysis
- Responsibilities including tracking waste, recycled goods converted, conducting energy audits, and working with local and government agencies on regulation and grant opportunities
- Oversaw and managed utility projects and contracts netting more than \$1 million annually through conversion to efficient energy sources
- Project Manager for fixed asset reorganization and IRS compliance of all company assets (buildings and equipment) leading a cross functional team of IT, Ops, Accounting, Maintenance, and Tax
- Community development leader, creating a national affiliation with Feeding America and donating over 1 million lbs. of food in 2015

***Purchasing Manager / Operations Management***

**2009-2011**

- Implemented rebate programs based on current and new sales growth netting \$500,000 in savings. managed proper inventory levels prepared change notices and purchase contracts
- Streamlined and optimized production throughput by managing changes to production scheduling
- Created and implemented recycling programs in New Glarus facility, within 90 days reduced overall landfill tonnage by 80%, converting plastics and OCC into recycled materials
- Resolved vendor claims and contracts to follow company policies while managing positive relationships monitored daily Commodities, USDA, and Livestock reports for Meat buying

***Production Manager***

**2008- 2009**

- Managed 60 plus employees across 2 shifts in 2 departments
- Improved production efficiency, labor utilization and implemented Lean Manufacturing practices
- Reduced downtime and waste
- Improved schedule adherence

**Wilde Real Estate, New Glarus, WI**

**2007-2012**

***Real estate sales agent***

- 100% closing rate from all contracts negotiated
- Top 5 sales agent within my selling area by 2 year
- Sold over \$3 million annually

**Badgerland Plumbing, New Glarus, WI**

**2001-2007**

***Owner/Operator- Master Plumber***

- Started, owned and operated plumbing contracting business performing residential and commercial service work, remodel, repair, and new construction
- Project management, book keeping, purchasing, contracting, inventory management, scheduling, estimating, budgets, customer service, support and sales

## **ADDITIONAL LEADERSHIP EXPERIENCE**

<b>Village President</b> , New Glarus, WI	<b>2003-2007</b>
<b>Village Board of Trustees</b> , New Glarus, WI	<b>2007-2009</b>
<ul style="list-style-type: none"><li>• Conducted public meetings, negotiations, and budgeting</li><li>• Chair of the Finance Committee, maintaining and balancing a \$6-million-dollar budget</li><li>• Organized annual audits, Chair of the Planning Commission, reviewed current ordinances as related to development projects, directed a 20-Year Smart Growth Planning Project</li><li>• Negotiated union contracts with public employees, solicited RFP's from outside contractors</li><li>• Local and national conferences relating to energy, environmental and public policy on utilities</li></ul>	

## **EDUCATION**

<b>Executive MBA</b> , University of Wisconsin-Madison	<b>2016</b>
<b>Journeyman/Master credentials</b> , Madison Area Technical College	<b>1993 – 1999</b>
<b>Excelling as a highly effective Team Leader - Skill Paths</b>	
<b>Business Process Improvement Using Lean Six Sigma</b> - University of Wisconsin Madison	

## **COMMITTEES & Associations**

WPPI – Board of Directors	<b>2004 – 2007</b>
Wisconsin Manufactures and Commerce - Environmental	<b>2013 – 2016</b>
North American Meat Institute - Sustainability	<b>2014 – 2016</b>
WI DNR Green Tier Board of Directors	<b>2017 – 2022</b>
NASEO Finance Committee	<b>2020 – current</b>
SFA	<b>2022 – current</b>
SEIA	<b>2022 - current</b>