

2025 RE+ SPONSORSHIPS



SEIA hosts highly respected annual events at RE+. RE+ brings the modern energy industry together to foster a cleaner future. 2024 marked its 20th year as the largest and most comprehensive event in North America for the clean energy industry. Position your brand as a leader alongside SEIA this September in Las Vegas. *RE+, powered by SEIA & SEPA.*

WE ARE HAPPY TO DISCUSS A PACKAGE THAT BEST FITS YOUR NEEDS. DETAILS SUBJECT TO CHANGE.

2024 RE+ POST SHOW REPORT

40,000+

ATTENDEES



35%

C-SUITE EXECUTIVES & VPS

1300+

EXHIBITORS

360

EDUCATION SESSIONS

TOP INDUSTRY SEGMENTS

CONSTRUCTION/EPC CONTRACTOR		15%
MANUFACTURER		13%
PROJECT DEVELOPER		9%
CONSULTANT		9%
INDEPENDENT POWER PRODUCER (IPP)		6%
DISTRIBUTOR		5%
FINANCIAL INSTITUTION		5%
SOFTWARE		4%
ELECTRIC UTILITY		3%
INSTALLATION		3%

JOB LEVEL

EXECUTIVE
(C - SUITE/VP)

35%

MANAGER

27%

SR DIRECTOR/
DIRECTOR

22%

COORDINATOR/
ASSISTANT

8%



Sponsor the **SEIA** Podcast Booth at RE+ 2025



A unique,
high-impact
opportunity to
elevate your
brand

Featured Sponsor - \$25,000

Unmatched Visibility

Your logo will be prominently featured on the podcast booth, strategically located in a **high-traffic area** as attendees make their way to the main exhibit hall. With thousands of solar and energy storage professionals passing by daily, your brand will receive constant exposure during the entire conference.

- Sponsor featured under the *Good Energy Podcast Booth* logo ("Good Energy, powered by sponsor's name")

Brand Amplification Through Audio Advertising

You'll have the option to include a prerecorded audio advertisement at the beginning or end of your episode—delivering your message directly to engaged, **industry-focused listeners**.

Branded Podcast Episode

As the Featured Sponsor, your company will have the opportunity to record a live podcast featuring a representative from your team. The episode will provide your company with a powerful platform to share your insights, innovations, or showcase your company's leadership in the clean energy sector.

- **You choose the guest:** A spokesperson or executive from your company will be featured on an episode recorded onsite at RE+ 2025.
- **You choose the focus:** Select the episode title and topic that aligns with your brand and priorities (*subject to SEIA approval to ensure relevance and alignment with our audience*)
- **We take care of the rest:** SEIA will provide a professional host, production, editing, and promotion of the episode

Your sponsored podcast episode will also be:

- Archived on SEIA's website
- Shared across SEIA's social media.
- Provided to you for distribution within your network.

**Supporting
Sponsor
\$2,500**

(Limited Availability)

- Logo placement on SEIA Good Energy podcast booth (non-premium position)
- Verbal recognition in remaining podcast episodes (not included with Featured Sponsorship offering)
- Shoutout pre/post-event (Weekly Array Newsletter and Social Media Channels)

Sponsor the SEIA Lego Activity at RE+ 2025



The Solar Energy Industries Association (SEIA) is thrilled to offer an exclusive and engaging sponsorship opportunity at RE+ 2025 — the SEIA LEGO Station inside SEIA's booth, located **directly across from the entrance to the main exhibit hall**, one of the most highly trafficked areas of the entire show.

SEIA is building the solar workforce. Thousands of attendees will have the chance to stop by, customize their own mini LEGO solar worker, and take home a fun, branded keepsake — putting your brand in their hands and in their memory.

Featured Sponsor - \$25,000

PREMIUM BRAND VISIBILITY

- **Logo is prominently displayed** on event signage and at the SEIA LEGO station.
- **Sponsor branded take-home LEGO figure bags** — a lasting keepsake that can also include your marketing collateral or promo item inside.
- **Recognition** in SEIA's pre-event email promotions, social media announcements, and post-event recap.

HIGH-IMPACT ENGAGEMENT

- Opportunity to connect your brand with an **interactive and memorable experience** that attracts a diverse cross-section of attendees.
- This unique opportunity offers companies a fun and **high-visibility** way to stand out at the industry's premier event, connecting your brand with thousands of attendees in an engaging and memorable way.

PREMIER SPONSORSHIP OPPORTUNITY - ADDITIONAL \$5,000

Add a **LEGO piece with your company logo** for added brand visibility. This is a dedicated moment to engage directly with attendees who stop by to participate, during a designated time slot approved and promoted by SEIA within our booth schedule.



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SPONSORSHIP OPPORTUNITIES

SEIA CEO RECEPTION

\$15,000

SEIA brings together 70+ leading VIPs and thought leaders for its CEO Reception that Tuesday evening before the RE+ Block party. Sponsoring this exclusive, invitation-only event will enhance your company's visibility among the industry's top executives and provide access to an elite group of solar professionals! This annual event is the best opportunity to be front and center with the CEOs who are shaping the solar and clean energy space.

- Logo prominently displayed on event website, signage, and by bar/buffet area
- Space for distributing company brochures/materials
- Verbal recognition & thank you by SEIA CEO
- Invitation for 2 executives from your company
- Attendee RSVP list provided before event

QUESTIONS? Contact SEIA Sponsorship at sponsorship@seia.org or 202-682-0556

2025 RE+ SPONSORSHIPS

SPONSORSHIP OPPORTUNITIES

SEIA BOARD MEETING

\$15,000

SEIA's Q3 board meeting will take place at RE+ this year. The meeting brings together 40+ of the solar industry's leading companies. Sponsor this meeting to make a clear statement to the industry's top executives about your company's leadership.

- Logo prominently displayed on event signage
- Logo at coffee/water station
- Verbal recognition and thank you by SEIA CEO at board meeting
- Space for displaying company brochures/materials

SEIA MEMBER POWER BREAKFAST

\$10,000

This annual SEIA member-only networking meeting brings together 300 SEIA members for a networking breakfast to power your day. Participants will hear from SEIA's CEO on the state of the industry, and they will participate in structured networking opportunities to mingle with industry experts and staff on current topics that are relevant to SEIA's diverse membership.

- Verbal recognition & thank you by SEIA executive
- Logo prominently displayed on meeting signage
- Logo displayed at coffee station
- Logo displayed on event website
- Space for displaying company brochures/materials

WOMEN'S RECEPTION SPONSOR

\$10,000

Sponsor this invitation-only reception at RE+. Mingle informally with peers and SEIA's President & CEO, Abby Hopper, as RE+ 2025 kicks off. The event allows women to create professional connections that encourage one another to succeed.

- Verbal recognition & thank you by SEIA CEO
- Logo displayed on event website
- Logo by bar/dessert station
- Invitation for 3 staff members from your company to attend

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SPONSORSHIP OPPORTUNITIES

SEIA BOOTH COFFEE BREAK & RECEPTIONS

\$5-10,000

The SEIA booth is one of the most highly-trafficked areas around the venue throughout RE+. You will have the space to present your brand and connect with attendees. More unique opportunities are available at the SEIA booth this year! Contact us to discuss partnerships today.

- Logo prominently displayed on booth signage
- Logo displayed at coffee/water station
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

SEIA MANUFACTURING DIVISION MEETING

\$5,000

This annual SEIA member-only Manufacturing Division meeting is open to all division members. The event will cover up-to-date issues important to companies working across the solar+ (including storage) supply chain as well as discussions on what lies ahead and how SEIA and its members can best work together to support the expansion of the domestic solar+ manufacturing supply chain.

- Logo prominently displayed on meeting signage
- Logo displayed at coffee/water station
- Logo displayed on event website
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

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SEIA USP DIVISION MEETING

\$5,000

This annual member-only meeting attracts more than 50 top utility-scale solar power professionals. The meeting will provide exclusive updates from key SEIA staff on issues important to companies working in utility-scale solar as well as interactive discussions on what lies ahead and how SEIA and its members can best work together to support utility-scale solar.

- Logo prominently displayed on meeting signage
- Logo displayed at coffee/water station
- Logo displayed on event website
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

SEIA DG DIVISION MEETING

\$5,000

This annual member-only meeting attracts up to 100 top distributed generation professionals. The meeting will provide exclusive updates on policies and developments impacting DG companies, interactive discussions on what lies ahead and how SEIA and its members can best work together to support DG solar.

- Logo prominently displayed on meeting signage
- Logo displayed at coffee/water station
- Logo displayed on event website
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

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SEIA ENERGY STORAGE DIVISION HAPPY HOUR

\$5,000

An opportunity for Energy Storage Division members to meet with SEIA's policy team to ask any questions, talk strategy and to network with each other.

- Logo prominently displayed on event signage
- Logo displayed at drink station
- Logo displayed on event website
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

SEIA RSS DIVISION MEETING

\$5,000

The Residential Solar and Storage Division is a forum for companies who develop, design, install, or provide financial, legal, or other professional services for solar and storage products for residential solar and storage systems. Sponsor this gathering of industry leaders at RE+ 2025.

- Logo prominently displayed on meeting signage
- Logo displayed at coffee/water station
- Logo displayed on event website
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

SEIA SSC DIVISION MEETING

\$5,000

SEIA's Solar Services & Consumers Division meeting brings together industry leaders from the banking, consulting, financial, and legal services segments at RE+. Get your company in front of this key SEIA member audience by sponsoring this annual event.

- Logo prominently displayed on meeting signage
- Logo displayed at coffee/water station
- Logo displayed on event website
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

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STATE AFFAIRS HAPPY HOUR

\$5,000

An opportunity for State and Regional committee members to meet with State Affairs staff to ask any questions, talk strategy and to network with each other.

- Logo prominently displayed on event signage
- Logo displayed at drink station
- Logo displayed on event website
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

SEIA PR COMMITTEE RECEPTION

\$5,000

This reception will be an enriching professional development option for communicators in the industry and foster closer ties among the PR Committee.

- Logo prominently displayed on meeting signage
- Logo displayed on event website
- Space for displaying company brochures/materials
- Provide brief remarks about your company during reception
- Verbal recognition by SEIA executive

SEIA AFFILIATES MEETING

\$5,000

1 hour meeting with SEIA Affiliates to build off previous discussions

- Logo prominently displayed on meeting signage
- Logo displayed at coffee/water station
- Logo displayed on event website
- Space for displaying company brochures/materials
- Verbal recognition by SEIA executive

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AFFILIATES NETWORKING RECEPTION

\$5,000

Casual networking event for SEIA Affiliates and their Board of Directors

- Logo prominently displayed on meeting signage
- Logo displayed on event website
- Space for displaying company brochures/materials
- Provide brief remarks about your company during reception
- Verbal recognition by SEIA executive