

Copyright 2024 SEIA - Texas Solar Messaging Survey August 26 - September 3, 2024 44190 800 Texas Registered Voters Margin of Error: +/- 3.5%

| s ₁ . Are you at least 18 years old and registered to vote in Texas? | VOL: | Yes | 100% - - |
|--|------|---|--|
| s2 . As you may know, there will be an election for President, Congress, and other state offices in November. How likely are you to vote in the election for President and other state offices? Will you definitely vote, probably vote, are the chances 50-50, probably not vote, or definitely not vote? | VOL: | Definitely | 2 |
| P1. When it comes to politics, do you generally think of yourself as a strong Democrat, not very strong Democrat, strong Republican, not very strong Republican, an independent, or some other political party? [IF INDEPENDENT/OTHER] Do you think of yourself as closer to the Democratic Party or the Republican Party? | VOL: | Strong Democrat Weak Democrat Independent / Closer to the Democrats. Independent. Independent / Closer to the Republicans Weak Republican Strong Republican (Don't know/Refused) DEMOCRAT (NET) INDEPENDENT (NET) REPUBLICAN (NET) DEMOCRAT W/ LEANERS (NET) REPUBLICAN W/ LEANERS (NET) | 22% 10 8 12 8 11 29 * 33% 27 40 40% 48 |
| Q1. [IF REPUBLICAN W/ LEANERS] Do you consider yourself more a supporter of | VOL: | Donald Trump The Republican Party (Don't know/Refused) | 60% 40 1 |
| PARTY ID SUMMARY TABLE. | VOL: | Democrats (w/ leaners) | 40% 12 28 19 |

P2. How important is politics to your personal identity?

| | Very important | 33% |
|------|----------------------|-----|
| | Somewhat important | 32 |
| | Not too important | 21 |
| | Not at all important | 15 |
| VOL: | (Don't know/Refused) | - |
| | | |
| | IMPORTANT (NET) | 65% |
| | NOT IMPORTANT (NET) | 35 |

B1. I am going to read a series of statements. After each one, please tell me if you agree or disagree with each statement. **[IF CHOICE]** And do you strongly **[AGREE/DISAGREE]** or just somewhat?

| | AGREE | | DISAGREE | | NET | | NET |
|---|----------|------|----------|----------|-----------|-------|----------|
| | Strongly | Some | Some | Strongly | (DK/Ref.) | AGREE | DISAGREE |
| My electric utility should get more of its electricity from solar power | 39% | 34 | 13 | 13 | 1 | 73 | 26 |
| My electric utility should get more of its electricity from wind power | 33% | 36 | 14 | 16 | 1 | 69 | 30 |
| My electric utility should get more of its electricity from natural gas power | 27% | 40 | 24 | 9 | 1 | 67 | 33 |
| My electric utility should get more of its electricity from nuclear power | 21% | 29 | 27 | 22 | 1 | 50 | 49 |
| My electric utility should get more of its electricity from coal power | | 28 | 27 | 32 | 1 | 40 | 59 |

B2. I am going to read another series of statements. Again, please tell me if you agree or disagree with each statement. **[IF CHOICE]** And do you strongly **[AGREE/DISAGREE]** or just somewhat?

| | AGREE | | DISAGREE | | NET | | |
|---|----------|-------------|----------|-----------------|-----------|-------|----------|
| | Strongly | <u>Some</u> | Some | <u>Strongly</u> | (DK/Ref.) | AGREE | DISAGREE |
| The electric grid in Texas is outdated and in need of modernization | 64% | 26 | 7 | 3 | * | 90% | 10 |
| Farmers and property owners should have the right to lease their land for solar projects | 56% | 33 | 5 | 5 | * | 89% | 10 |
| Texas policymakers should let solar and oil and gas compete on an even playing field without picking winners and losers | 51% | 30 | 13 | 5 | * | 82% | 18 |
| • [SPLIT A] Solar power is good for Texas' economy | . 43% | 33 | 14 | 10 | * | 76% | 24 |
| Increasing our use of solar power paired with battery storage would make our electric grid more resilient to storms | 37% | 36 | 15 | 12 | 1 | 73% | 26 |
| [SPLIT B] Increasing our use of solar power would save Texas families money | . 44% | 28 | 14 | 13 | 1 | 72% | 27 |
| Texas policymakers should be doing more to encourage the use of solar power | 45% | 26 | 14 | 14 | 1 | 71% | 28 |
| Increasing our use of solar power paired with battery storage would make electricity more reliable | 37% | 35 | 16 | 12 | 1 | 71% | 28 |
| There is too much red tape and regulation standing in the way of new solar projects | 30% | 40 | 18 | 10 | 2 | 70% | 29 |

VOL:

VIRA1. As you may know, in 2022, Congress passed a law that created tax credits, rebates, and other incentives to encourage the use of more clean energy like solar in the United States. Just based on what you know, do you support or oppose these incentives to expand clean energy? [IF CHOICE] And do you strongly [SUPPORT/OPPOSE] or just somewhat?

VPER1. As you may know, some members of the Texas State Legislature have put forward a proposal to create higher fees and stricter regulations and permitting requirements, including an expanded environmental impact study, on new and existing wind and solar projects in Texas. These new regulations would only apply to wind and solar projects, not oil and gas projects. Just based on what you know, do you support or oppose this proposal? [IF CHOICE] And do you strongly [SUPPORT/OPPOSE] or just somewhat?

| Support - Somewhat | 38 10 10 * |
|--|----------------------------|
| SUPPORT (NET)OPPOSE (NET) | 80% 19 |
| Support - Strongly Support - Somewhat Oppose - Somewhat Oppose - Strongly (Don't know/Refused) | 18% 28 26 27 1 |
| SUPPORT (NET)OPPOSE (NET) | 46% 53 |

Support - Strongly.....

CONSERVATIVE (NET).....

Now I have just a few final questions for statistical purposes. VOL: (A man)..... **D100**. What is your gender? VOL: (A woman) 52 VOL: (Self-describe) VOL: (Prefer not to say/Refused) 18-29 19% **DAGE.** Derived Age 30-44 45-54 16 55-64 15 65+..... 23 VOL: (Refused)..... Did not complete high school 2% D102. What is the last grade of school or level of education you Graduated high school 19 completed? Attended technical/vocational school 7 Attended some college but no degree..... 27 Graduated two-year college with Associate's degree 14 Graduated four-year college with Bachelor's degree 19 Obtained Master's, PhD, or other professional degree (MD, DMD, etc.).... 12 VOL: (Don't know/Refused)..... 2% Q27. Do you know anyone who works in the solar power industry? [ACCEPT Yes - myself..... Yes - family member..... **MULTIPLE RESPONSES** 5 Yes - someone else..... 92 No VOL: (Don't know/Refused) YES (NET)..... 8% 10% Very liberal..... **D105**. When it comes to politics, do you generally think of yourself as: Somewhat liberal 13 Moderate 34 22 Somewhat conservative Very conservative..... VOL: (Don't know/Refused)..... 23% LIBERAL (NET)

| DRACE . To ensure we have a representative sample, could you please tell | | Black/African American | 13% |
|--|------|--|-----|
| me your race? [IF NOT HISPANIC/LATINO] For statistical purposes only, are | | White/Caucasian | 56 |
| • | | Hispanic/Latino | 26 |
| you of Hispanic, Latino, or Spanish origin? [MULTI-RACIAL, OTHER AND REFUSED ASSIGNED BY RACE ON FILE] | | Asian/Asian American | 3 |
| | | Pacific Islander | |
| | | Native American/American Indian/Indigenous | 2 |
| | | Middle Eastern/North African | |
| | | Other | - |
| | VOL: | (Don't know/Refused) | - |
| MINO HE BODY 2000 OD FABILIED Thinking hook in the Nevember 2000 | | Voted for Democrat Joe Biden | 40% |
| VH20. [IF BORN 2002 OR EARLIER] Thinking back, in the November 2020 | | Voted for Republican Donald Trump | |
| general election for President, did you vote for Democrat Joe Biden, for | | Voted for someone else | |
| Republican Donald Trump, for someone else, or did you not vote in that | | Did not vote | • |
| election? | VOL: | (Don't know/Refused) | |
| | | ALLOCATED BIDEN | 40% |
| | | ALLOCATED TRUMP | |
| DECUME Paries (FDOM FILE) | | Austin, Waco, and Other Eastern DMAs | 19% |
| REGNUM. Region [FROM FILE] | | Dallas and Tarrant County | |
| | | Dallas-Fort Worth DMA-Rest | |
| | | Houston DMA | |
| | | Panhandle and Other Western DMAs | |
| | | San Antonio and Lower Valley DMAs | |
| | | San Antonio and Lower valley Divias | 10 |