

WI SOLAR

State
Spotlight



RANKINGS

21st

for total installed
solar capacity

CAPACITY

35th

Residential

16th

Utility

27th

Non-Residential DG

PER CAPITA

42nd

Residential

17th

Utility

28th

Non-Residential DG



Total Solar Installed

3.5 GW

558 MW in 2025

3,302

Solar Jobs

Ranks 27th

WI Solar Market Value

\$4.7B

\$761M Invested in 2025

Total Utility-Scale
Storage Installed

1.2 GWh

Powered by

181

Solar Companies

Growth Projection
Over the Next 5 Years

4.5 GW

Ranks 15th

7.18%

of WI electricity
is from solar

Enough Solar to Power

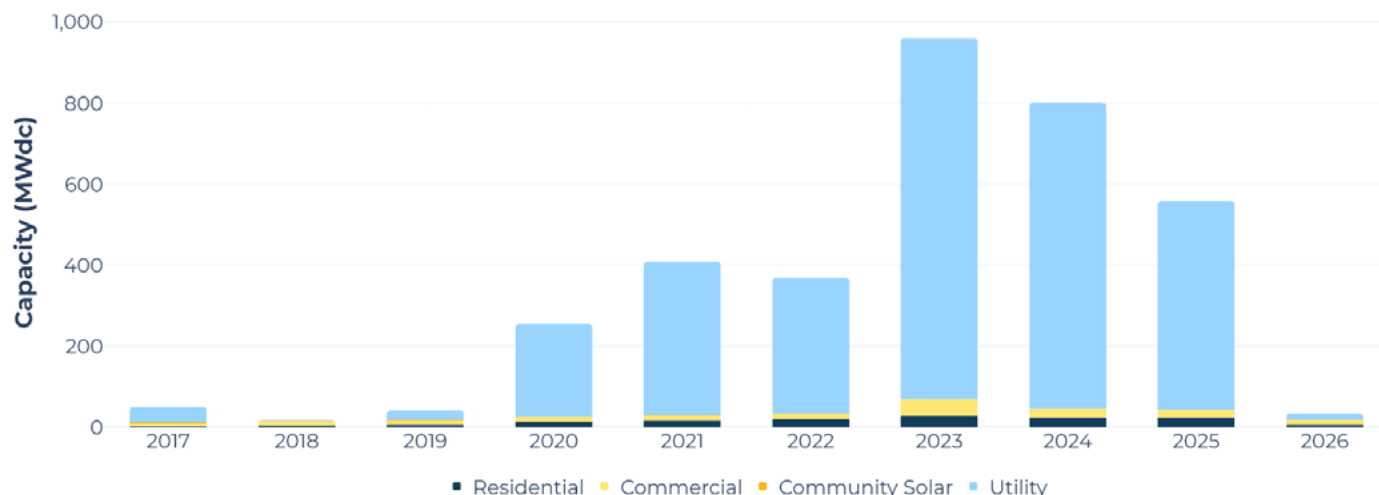
594,740

WI Homes

1.10%

of WI homes
have solar

Wisconsin Annual Solar Installations



WI SOLAR

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21st for total installed
solar capacity

3,302 solar jobs
across the state

COMMUNITY IMPACT

Solar Project Cools Milwaukee Ice Rink



The Pettit National Ice Center installed a 690 kW rooftop solar array to offset 20 percent of the power needs of the complex. The rooftop array will provide low cost, reliable power to the ice rink as well as the local community.

Window Manufacturer Lowers Electricity Costs with Solar



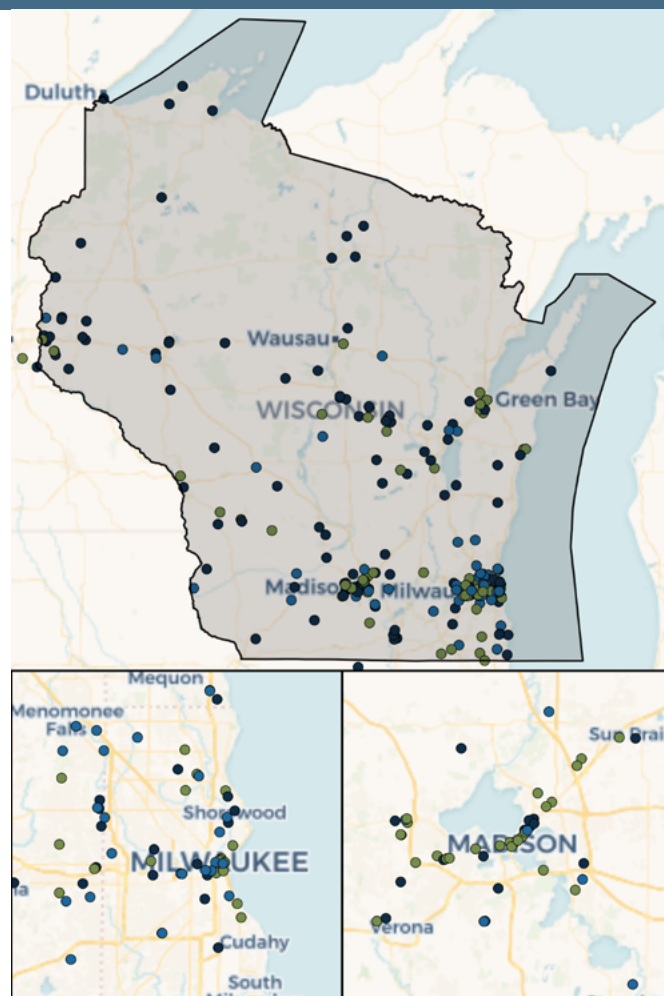
Kolbe Windows and Doors added a 999.6 kW rooftop solar array that will offset nearly one third of the current energy consumption of the factory. This will help the manufacturer save on electricity, letting the business operate more efficiently.

STATE LAND USE

Wisconsin Land Use Comparison



181 Solar + Storage Companies in WI



55 Manufacturers
73 Developers
53 Other Companies