

WI SOLAR

State
Spotlight



RANKINGS

19th
for total installed
solar capacity

CAPACITY

35th Residential
16th Utility
27th Non-Residential DG

PER CAPITA

42nd Residential
17th Utility
28th Non-Residential DG



Total Solar Installed
3.5 GW
558 MW in 2025

3,302
Solar Jobs
Ranks 27th

WI Solar Market Value
\$4.6B
\$761M Invested in 2025

Total Utility-Scale
Storage Installed
0 MWh

Powered by
181
Solar Companies

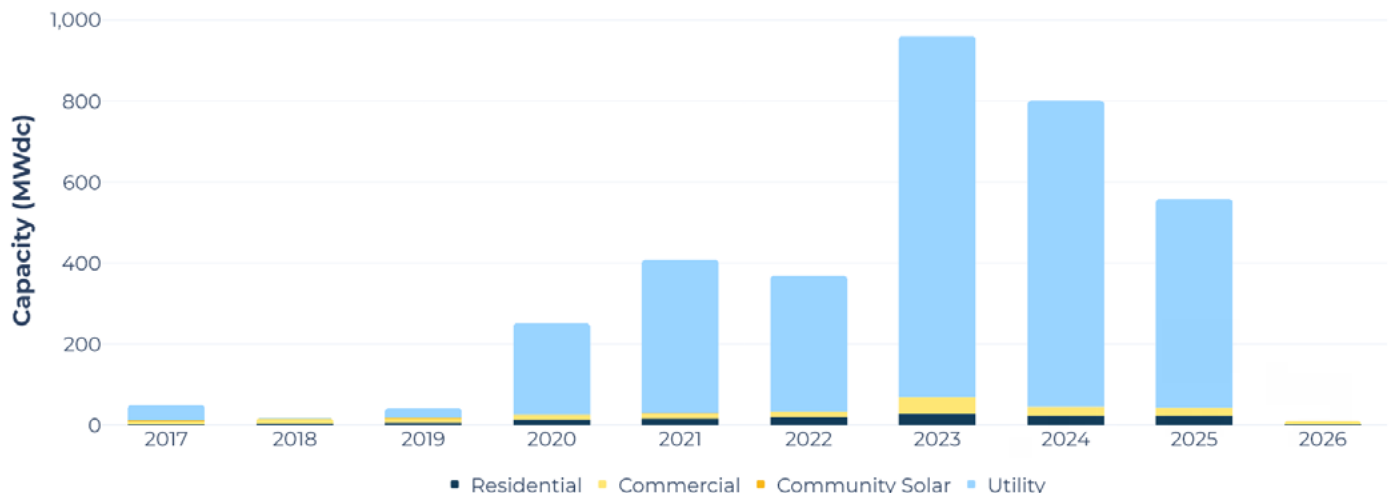
Growth Projection
Over the Next 5 Years
4.4 GW
Ranks 14th

6.80%
of WI electricity
is from solar

Enough Solar to Power
588,906
WI Homes

1.10%
of WI homes
have solar

Wisconsin Annual Solar Installations



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19th for total installed solar capacity

3,302 solar jobs across the state

COMMUNITY IMPACT

Solar Project Cools Milwaukee Ice Rink



The Petitt National Ice Center installed a 690 kW rooftop solar array to offset 20 percent of the power needs of the complex. The rooftop array will provide low cost, reliable power to the ice rink as well as the local community.

Window Manufacturer Lowers Electricity Costs with Solar



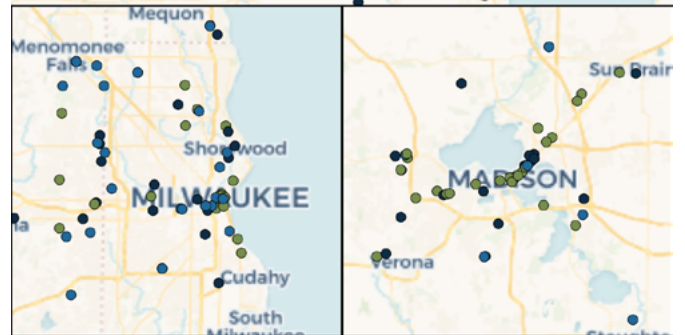
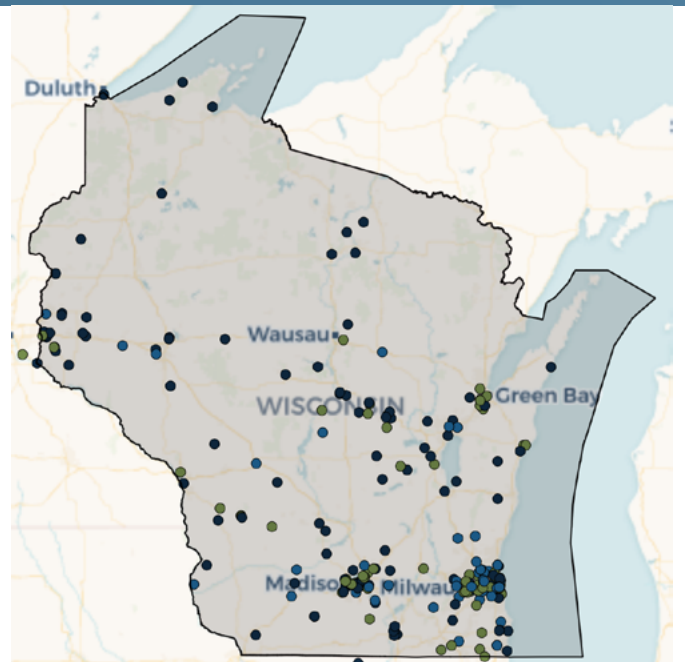
Kolbe Windows and Doors added a 999.6 kW rooftop solar array that will offset nearly one third of the current energy consumption of the factory. This will help the manufacturer save on electricity, letting the business operate more efficiently.

STATE LAND USE

Wisconsin Land Use Comparison



181 Solar + Storage Companies in WI



55 Manufacturers
73 Developers
53 Other Companies