

ENERGIZE YOUR COMPANY'S EFFECTIVENESS & YOUR INDUSTRY'S SUCCESS

SEIA is the driving force behind solar energy and is building a strong solar industry to power America through advocacy and education. As the national trade association of the U.S. solar energy industry, we represent all organizations that promote, manufacture, install, and support the development of solar. SEIA works with its 1,000+ member companies and other strategic partners to fight for policies that create jobs in every community and shape fair market rules that promote competition and the growth of reliable, low-cost solar power.

WHY JOIN SEIA?

SEIA is focused on protecting and advancing your business. Becoming a member ensures that your company connects with leading solar companies and provides you with the insights and market intelligence you need to thrive. **By working collectively, SEIA members:**

- Achieve major policy wins at the federal and state levels
- Protect the interests of the solar industry in every corner of the federal government
- Have input on critical codes and standards, and consumer protection initiatives
- Creates a regulatory environment that allows solar to thrive

WHAT WILL SEIA DO FOR YOUR BUSINESS?



Connections: SEIA's network will ensure that your company can reach the leading solar companies in the industry. Whether at an event, participating on a committee or joining a webinar, SEIA is your gateway into the U.S. solar market.



Market Insights: Companies turn to SEIA members first when looking for business partners. SEIA arms you with tools to promote your company to others in the industry.



Brand Yourself for Success: SEIA's staff of industry experts can help your company navigate the complex U.S. solar market. As a SEIA premium member, you have access to cutting-edge market research and resources.



Powerful Advocacy & Influence: SEIA brings consistent and critical policy wins in Washington and in the states. We work to remove market barriers, strengthen the industry and educate the public on the benefits of solar energy.



Time & Money Saving Resources: Benefit from SEIA's staff expertise with members-only updates on federal and state policy legislation. You will have access to free webinars, white papers, reports, fact sheets and the business resource center. Premium member enjoy discounts on SEIA events as well as Solar Power Events including RE+.

BASIC MEMBER BENEFITS

SEIA members at the basic level have access to a variety of resources and networking opportunities that can elevate your company's profile and get you the tools that you need to succeed. Below is a brief breakdown of SEIA's Basic Membership.

DIVISIONS

All members choose one Division to join for updates on state and federal policies relevant to their business. Becoming a member entitles you to receive email communications with your membership division, as well as calls and in-person meetings to stay informed on relevant issues to your line of work.

Each Division has an elected Chair and Vice Chair from our participating member companies and a SEIA Staff point of contact for questions and guidance. The Chair from each Division has a seat on SEIA's Board of Directors. Conference calls for the DG and USP Divisions are on an ad hoc basis; the RSS and SSC division calls occur monthly.

PARTICIPATION IN 1 OF 6 DIVISIONS:

Distributed Generation (DG)

Solar Services & Consumers (SSC)

Manufacturing (MFG)

Residential Solar & Storage (RSS)

Utility-Scale Solar Power (USP)

Energy Storage (ES)

ACCESS TO:

- SEIA Logo & Member Directory Listing
- Select SEIA Sphere & Website Resources
- SEIA Solar Tax Manual
- Solar Array Newsletter
- Members-only Webinars & Presentations
- Solar Advocacy Toolkits
- Basic-level Affinity Programs
- Ability to Run and Vote for SEIA Division Chairs and Director Positions on SEIA Board
- Energy Storage Market Outlook (ESMO)
- Solar Land Use Map



COMMITTEES & WORKING GROUPS

Basic level members and above can engage in any of the groups listed here. Each group has a SEIA Staff point of contact and Chairpersons & Vice Chairpersons elected from member companies. Engagement in these groups can lead to speaking opportunities at RE+ and SEIA branded events and occasional lobby days centered around the committee's work. Some groups have task forces and other sub-groups, so please ask if you're interested in learning more about the scope of any specific group.



MOUNTING SYSTEMS MANUFACTURING WORKING GROUP (MONTHLY)

The working group represents all PV mounting and racking segments covering system installation locations and applications including residential, commercial and utility scale projects on steep slope, low slope (flat roof) and fixed and tracking ground mount systems; working closely with SEIA's Codes & Standards Working Group. *Open to only members of mounting and/or racking companies.



POWERHOUSE NETWORK (QUARTERLY)

The SEIA Powerhouse is a community of professionals, advocates, and leaders, working to grow the solar industry. Join us for the latest updates from Washington DC, and to learn how to get involved.



SOLAR THERMAL ENERGY STORAGE WORKING GROUP (MONTHLY)

A collaborative forum for solar thermal energy storage and generation stakeholders, including manufacturers, developers, and major energy users



SEIA RESIDENTIAL SOLAR WORKING GROUP (MONTHLY)

A forum for members at all levels of SEIA to share insights and information related to the challenges and opportunities faced by businesses that support the deployment of solar and other distributed energy technologies on residential homes.



WESTERN RTO WORKING GROUP (AD-HOC)

This group will cover discussions and provide member updates for issues related to the formation of a Western Regional Transmission Operator.

When you invest in your national trade association, we can afford to invest more of our time and resources in the success of your company. Premium members receive access to basic benefits plus SEIA's advanced resources, a host of industry and event discounts, and enhanced opportunities to influence the direction of the solar industry. Memberships are cumulative – add benefits as you level up!

WATT MEMBER BENEFITS

Watt level SEIA members have access to deep discounts to SEIA and RE+ Events, a dedicated account manager that helps them navigate their relationship with staff experts, and participation on a variety of committees and working groups, including Codes & Standards, Workforce Development, Apprenticeship Task Force, and more.

DISCOUNTS

A range of 10-20% discounts on registration, booth space, and SEIA workshops available for RE+, and other regional RE+ Events.



10 - 20%

DISCOUNTS



Receive 10-20% discounts to SEIA branded workshops and events. Including the Finance, Tax, & Buyers Seminar, Sustainability Conference, Clean Energy Finance 101 Workshop, CCEC Community Engagement Workshops, Cybersecurity & Reliability Symposium, and more 2026 developments.

DISCOUNTS**| SOLAR MARKET INSIGHT (SMI) REPORTS**

Published quarterly and available for purchase quarterly or annually, the SMI report details state and national-level deployment by market segment, forecasted deployment, national average system pricing, component pricing, and more.

SEIA MEMBER COSTS

(1) Quarterly Report - \$5,500 | (4) Quarterly Reports - \$14,500

NON-MEMBER COSTS

(1) Quarterly Report - \$7,500 | (4) Quarterly Reports - \$18,500

**| ADDITIONAL DISCOUNTS & PERKS**

SEIA partners with multiple organizations to provide enhanced services for our Premium member companies. Exclusive benefits on PV recycling services (modules, inverters, balance of systems equipment) including discounts, dedicated account manager and no minimum quantities with Preferred Partners

25% Discounts

on postings to SEIA's Job Board

20% Discounts

on online EverBlue Entry Level Solar PV Training module to help you and your employees become NABCEP certified.

Member Discount Programs with partners:

Aon, Quorum, Everblue, MindEdge Learning, ymcareers, and more.

[Details Click Here.](#)

RESEARCH AND RESOURCES

Major Solar Projects List - tracks every ground-mounted U.S. solar project in the country 1MW and above



Full database access

International Solar Energy Provisions (ISEP) Codes Book



One free download of the new manual

Solar Means Business (SMB) Report - tracks solar adoption by U.S. commercial entities, including project-level data on over 10,000 commercial projects



Access to full dataset upon request

SEIA State Fact Sheets



Personalized datasets upon request

Solar Industry Data Overview



Free slide decks on Market Trends & basic solar data

Solar Market Insights (SMI) Report - tracks and analyzes historical and forecasted U.S. solar deployment by state and market segment. Also tracks historical pricing and manufacturing. Executive Summary available for free and Full Report available at discount to SEIA members (free to GW & TW members)



\$5,500 Quarterly Reports

\$14,500 Annual Report (4)

SEIA Advocacy Toolkit - available for federal, state, and media/messaging with guidance to help you advocate successfully



Free

SEIA Live and Archived Webinars



Access to all upcoming & more than 200 archived webinars

SEIA Advocacy Toolkit - available for federal, state, and media/messaging with guidance to help you advocate successfully



Full toolkits

Full Access on The Sphere: SEIA's Members-Only Online Community



Working groups & committees access, Federal Funding Portal

SEIA members at our premium levels have access to high-level resources, networking opportunities, event discounts, policy-setting, and more. All benefits listed here are available at the Watt level, in addition to Basic membership benefits, including SEIA Member Logo Use, listing in SEIA's Member Directory, SEIA Sphere access, the Weekly Array Newsletter, Federal Tax Manual, and SEIA Lobby Days.

WATT LEVEL ACCESS TO SEIA COMMITTEES & WORKING GROUPS

- **CODES & STANDARDS WORKING GROUP (BI-WEEKLY):** This group focuses on development and revision of Building Codes and Product Standards, as well as fire safety, to ensure the continued expansion of solar-friendly technical market requirements. It proactively engages with streamlining testing and certification requirements and the advancement of respected industry wide objectives for increased market credibility and growth.
- **COMMUNITY ENGAGEMENT WORKING GROUP (MONTHLY):** For solar company professionals engaging local stakeholders to support solar projects. This network is for utility-scale and community solar siting/permitting, and manufacturers working to build support in local communities.
- **CYBERSECURITY WORKING GROUP (MONTHLY):** The Cybersecurity Working Group was created as part of SEIA's Solar+Decade that will see solar expand to 20% of grid penetration. With this amount of new solar on the grid, SEIA's goal is equip our companies to be the most secure fuel source on the grid and for cybersecurity to become an integral focus for the solar industry. This working group will be the home to our advocacy, tracking, and education of cybersecurity at FERC, NERC, DOE, and other initiatives as seen from the latest executive order.
- **APPRENTICESHIP TASK FORCE (MONTHLY):** This group identifies potential areas of collaboration around apprenticeships and develops tools/resources to assist members in securing tax credits and center quality, safe apprentice experiences.
- **MAJOR PROJECTS LIST WORKING GROUP (AD-HOC):** This group will serve as a place to get updates on and ask questions about SEIA's Major Projects List, a database updated monthly containing details on solar and storage projects greater than 1 MWac.
- **WESTERN RTO WORKING GROUP (AD-HOC):** This group will cover discussions and provide member updates for issues related to the formation of a Western Regional Transmission Operator.

WATT LEVEL ACCESS TO SEIA COMMITTEES & WORKING GROUPS

- **MENTORSHIP WORKING GROUP (MONTHLY):** Working alongside our member companies, SEIA diversifying the leadership in our organization and the industry at large. Our working group is also discussing opportunities to collaborate with groups like Renewables Forward, WRISE, and other recognized industry groups that provide mentorship and sponsorship opportunities.
- **MOUNTING SYSTEMS MANUFACTURING WORKING GROUP (MONTHLY):** The working group represents all PV mounting and racking segments covering system installation locations and applications including residential, commercial and utility scale projects on steep slope, low slope (flat roof) and fixed and tracking ground mount systems; working closely with SEIA's Codes & Standards Working Group. *Open to only members of mounting and/or racking companies.
- **NERC WORKING GROUP (MONTHLY):** The NERC Working Group will focus on stakeholder proceedings that are important to solar+storage developers before NERC and the six regional entities. SEIA staff and our outside consultants will provide members with stakeholder meeting reports and discuss relevant FERC filings.
- **OPERATIONS & MAINTENANCE WORKING GROUP (MONTHLY):** Solar system and plant owners, operators and service providers want to optimize for plant performance, customer satisfaction, profit and long-term performance sustainability. As a critical segment in the solar value chain, the newly formed Operations & Maintenance Working Group will work on issues unique and critical to service providers and organizations involved in this activity.
- **POLICY PLATFORM WORKING GROUP (AD-HOC):** In coordination with environmental justice advocates and other allies, SEIA is developing a new set of policy principles to incorporate into the industry's policy advocacy at the state and federal level.
- **POWERHOUSE NETWORK (QUARTERLY):** The SEIA Powerhouse is a community of professionals, advocates, and leaders, working to grow the solar industry. Join us for the latest updates from Washington DC, and to learn how to get involved.
- **PV RECYCLING WORKING GROUP (WEEKLY):** The group examines PV Recycling structures and financing, creates PV Recycling messaging and communications, establishes the SEIA national PV recycling program and helps to formulate responses to any PV Recycling regulations.

WATT LEVEL ACCESS TO SEIA COMMITTEES & WORKING GROUPS

- **SEEM WORKING GROUP (AD-HOC):** Share information, strategy, and updates regarding a proposal from Southeastern utilities to create an Energy Exchange. The advocacy and education will be both state-specific and regional in nature and will result in SEIA's involvement in a proceeding.
- **SEIA RESIDENTIAL SOLAR WORKING GROUP (MONTHLY):** A forum for members at all levels of SEIA to share insights and information related to the challenges and opportunities faced by businesses that support the deployment of solar and other distributed energy technologies on residential homes.
- **SOLAR HEATING & COOLING WORKING GROUP (MONTHLY):** A forum for companies who manufacture, market, sell, install, or provide professional services for solar water or air heating or cooling equipment and/or related equipment and components.
- **SOLAR QUALITY ASSURANCE WORKING GROUP (MONTHLY):** The Solar Quality Assurance Working Group seeks to evaluate, develop and encourage adoption of industry best practices in solar asset design, production estimate, installation, commissioning and O&M, and contractor qualification. The group's activities are intended to facilitate high-quality solar installations that induce consumer and investor confidence across the industry.
- **SUPPLIER DIVERSITY WORKING GROUP (MONTHLY):** Our database is a resource for companies examining their supplier networks for ways to increase diversity in our industry or support diverse-owned businesses. This is a great way for companies large and small to contribute to diversity efforts, as you do not need to be hiring/recruiting to examine your supplier network. The database offers filters and search features so companies can identify suppliers based on various criteria.

The Kilowatt level offers **enhanced market and industry intelligence**. As a kilowatt member, you are making an important contribution to lobbying and communications efforts that drive the solar industry forward. The following committees increase your ability to track the latest tax, finance, procurement, and project development trends.

KILOWATT LEVEL ACCESS TO SEIA COMMITTEES & WORKING GROUPS

- **COMMUNITY SOLAR COMMITTEE (MONTHLY):** The Community Solar Committee leads the development of SEIA's policy positions on community solar issues in coordination with SEIA's State Policy Committee, with a focus on addressing barriers to community solar implementation. The committee will also coordinate with partners in the community solar advocacy space to develop shared objectives and goals.
- **DG PERMITTING WORKING GROUP (MONTHLY):** This group is focused on reducing the direct and indirect costs of permitting and inspecting DG PV by improving codes & standards, installer training and certification, and reforming the permitting and inspection process.

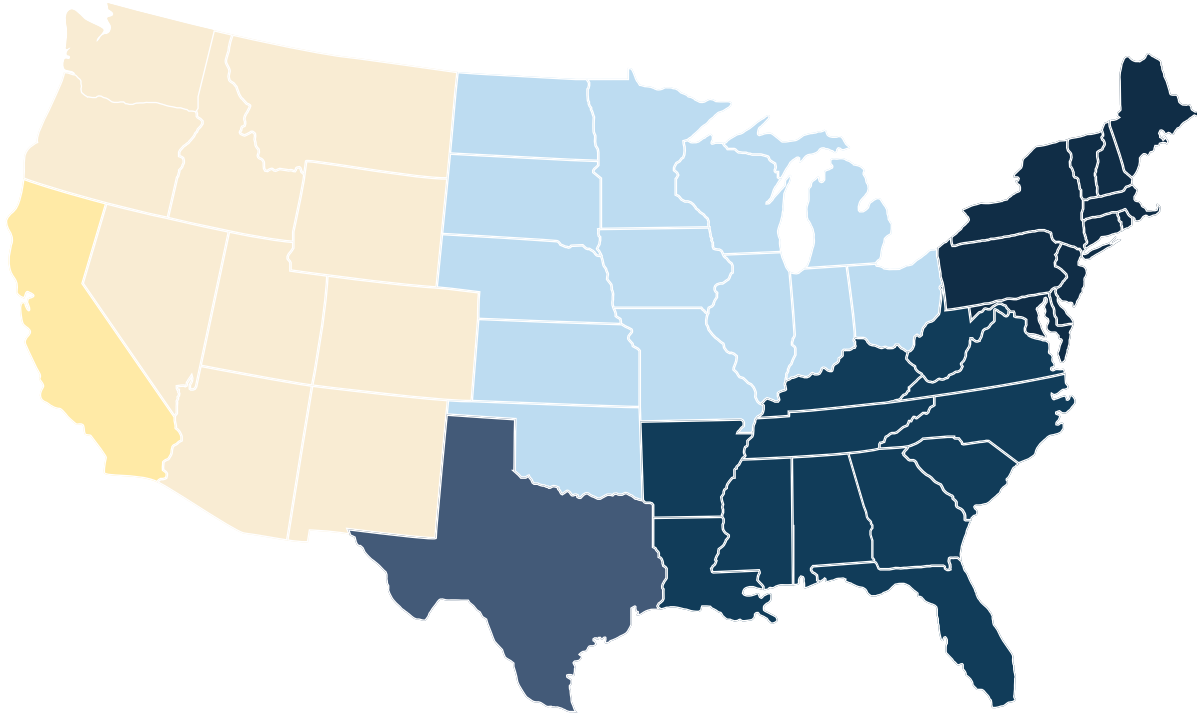


- **ECOSYSTEMS SERVICES WORKING GROUP (MONTHLY):** Focused on best practices for utility-scale solar and storage developers to navigate the rules and regulations necessary for preserving local ecosystems. This includes existing and proposed solar+storage projects. This group will track the development of new policies which will enable the US to decarbonize our energy production while preserving our invaluable Natural Capital.
- **EDUCATION COMMITTEE (AD-HOC):** The Education Committee meets to discuss various leadership opportunities and timelines for involvement in SEIA and RE+ events. Committee members can expect to stay up to date on possible speaking & sponsorship and volunteer opportunities. The purpose of the committee is to bring clarity to our members on how to get involved in thought leadership and program development while also bringing new and diverse voices into our educational programming.

KILOWATT LEVEL ACCESS TO SEIA COMMITTEES & WORKING GROUPS

- **ENERGY COMMUNITIES (AD-HOC):** A forum for receiving updates on and discussing the Energy Communities bonus/adder credit, including SEIA's frequent updates to its mapping resources.
- **ENERGY STORAGE COMMITTEE (MONTHLY):** The Energy Storage Committee is tasked with developing SEIA's policy positions on solar + storage, including state and federal regulatory issues, market access, and tax policy. The committee will work in coordination with SEIA's State and Federal Policy Committees and serve as SEIA's policy incubator for these issues.
- **MISO and SPP COMMITTEE (MONTHLY):** The MISO/SPP Committee will focus on MISO/SPP stakeholder proceedings that are important to solar+storage developers. SEIA staff and our outside consultants will provide DG and utility-scale members with stakeholder meeting reports, guided discussions on important matters occurring in the wholesale markets, and track matters before they are resolved at the Federal Energy Regulatory Committee.
- **PJM COMMITTEE (MONTHLY):** The PJM Committee will focus on PJM stakeholder proceedings that are important to solar+storage developers. SEIA staff and our outside consultants will provide DG and utility-scale members with stakeholder meeting reports, guided discussions on important matters occurring at PJM, and track matters before they are resolved at the Federal Energy Regulatory Committee.
- **PUBLIC RELATIONS COMMITTEE (BI-WEEKLY):** Coordinates industry messaging, spokespersons, press outreach and rapid response to promote the benefits of solar energy and represents all solar technologies and market segments. Opportunities to submit photos and videos including your watermarked logo to be used in SEIA materials.
- **SITING & PERMITTING COMMITTEE (MONTHLY):** Provides technical expertise regarding the siting and permitting of solar power plants to government entities such as the U.S. Bureau of Land Management, the U.S. Fish and Wildlife Service and other stakeholders involved in permitting conversations.
- **TAX & ACCOUNTING COMMITTEE (MONTHLY):** Discusses pressing tax issues on Capitol Hill and in the Administration. The group is comprised of leading tax attorneys and consultants in the country as well as our member companies' tax experts.
- **TRADE WORKING GROUP (BI-WEEKLY):** Provide real-time information on trade issues, including, e.g., tariff updates, classification and country of origin decisions, and trade policy developments. The TWG will also serve as SEIA's principal forum for developing trade policy recommendations, including recommendations on strategy.

The Kilowatt Plus membership is considered our Regional Affairs membership. Members at this level enjoy access to the below committees plus access to the state and regional committees in **one of the following** regions: **Northeast, Mid Atlantic, Southeast, Texas, Midwest, California, and Intermountain West**. For many, state and regional agencies are where the action is, and having a hand in these policy battles is critically important.



KILOWATT PLUS LEVEL ACCESS TO SEIA COMMITTEES & WORKING GROUPS

CAISO COMMITTEE (BI-WEEKLY)

The CAISO Committee will focus on CAISO stakeholder proceedings that are important to solar+storage developers. SEIA staff and our outside consultants will provide DG and utility-scale members with stakeholder meeting reports, guided discussions on important matters occurring at CAISO, and track matters before they are resolved at the Federal Energy Regulatory Committee. The California ISO (Independent System Operator Corporation) is a nonprofit public benefit corporation that manages the flow of electricity across the high-voltage, long-distance power lines that make up 80 percent of California's power grid.

INTERMOUNTAIN WEST COMMITTEE (BI-WEEKLY)

Regulatory and legislative engagement in the following states: Colorado, Nevada, Arizona. Monitoring New Mexico and Oregon.

TEXAS STATE COMMITTEE (BI-WEEKLY)

The committee will cover Texas PUC, ERCOT and legislative issues.

The Megawatt level is considered our **National Affairs membership**. Members at this level enjoy access to all the above committees including the Kilowatt Plus level and all State and Regional committees listed on the previous page. At this level, your company is on the inside track of state and federal policy issues with eyes and ears inside Washington, D.C. and other critical filings and policy matters at the state level.

MEGAWATT LEVEL ACCESS TO SEIA COMMITTEES & WORKING GROUPS



CONSUMER PROTECTION COMMITTEE (BI-WEEKLY)

SEIA's Consumer Protection Committee (CPC) seeks to address consumer-oriented issues within U.S. solar markets through activities that increase consumer, industry, government, and media understanding of solar energy transactions, technical capabilities, and characteristics, while promoting solar industry growth and competition. To achieve its goals, the CPC will work to develop materials, education outreach efforts, certification programs, and a business code.



FEDERAL AFFAIRS COMMITTEE (WEEKLY)

Policy forum for SEIA members to be engaged in high-level discussions and strategies regarding federal legislative and regulatory policies that affect the U.S. solar industry.



REGULATORY AFFAIRS COMMITTEE (BI-WEEKLY)

Focused on tracking Executive Branch happenings, Congressional legislation, and federal agency regulatory proceedings. The agencies that SEIA will touch on are: the Federal Energy Regulatory Commission (FERC), the Department of Energy (DOE), the Department of Interior (DOI), Department of Transportation (DOT), Department of Commerce (DOC), Environmental Protection Agency (EPA), United States Department of Agriculture (USDA), and Department of Treasury.

For companies looking for premium **access to industry players and important networking opportunities**, the Gigawatt level is an invaluable tool. This tier provides access to SEIA's Consumer Protection committee, free registrations for key industry events, a complimentary subscription to the U.S Solar Market Insight report series, and more.

GIGAWATT LEVEL - INDUSTRY LEADERSHIP



EXCLUSIVE GIGAWATT BENEFITS & DISCOUNTS

- One free registration to RE+
- One free registration to the SEIA Finance, Tax, & Buyers Seminar
- Free listings on the SEIA Job Board
- Free annual subscription to the U.S. Solar Market Insight Report Series

ENHANCED COMMUNICATIONS & PUBLIC RELATIONS SUPPORT

Press

- Unlimited submissions to "Solar in the News" section of SEIA website, including press announcements, blogs, editorials, and new product roll-outs
- Priority choice for co-bylined op-eds or joint press statements from SEIA (as needed)
- Access to daily "Solar in the News" digest as part of the SEIA PR Committee

Digital

- Unlimited submissions to "Industry Events" section of SEIA website
- Promotion of company news on SEIA social media channels and SEIA Weekly Array newsletter
- Exclusive input on SEIA communications campaigns

Rapid Response Consultation

- Access to ad hoc consultation from SEIA communications team for rapid response, messaging and talking point development and other general communications-related counsel where needed

GIGAWATT LEVEL ACCESS TO SEIA COMMITTEES & WORKING GROUPS

- **IRA IMPLEMENTATION TASK FORCE (WEEKLY):** The IRA Implementation Task Force oversees and provides strategic input on regulatory implementation of all provisions of the Inflation Reduction Act, including guidance, rulemaking, and coordination with other SEIA communities.
- **LABOR TASK FORCE (BI-WEEKLY):** This group is charged to help develop SEIA's guidelines for policy engagement and understand how various legislative proposals currently under discussion may impact different segments of the solar industry.

Terawatt membership is the premier level of SEIA membership. Your company will receive the following benefits as a Terawatt Member:

| TERAWATT MEMBER BENEFITS

The Terawatt level is the top tier of membership and earns your company a seat on our Board of Directors. Terawatt level membership provides you and your company with the opportunity to directly influence the policy, operations, and priorities of the only national trade association dedicated to the U.S. solar industry. Terawatt members are eligible for a variety of exclusive discounts and opportunities listed below.

BOARD MEMBER STATUS

- 1 seat with voting authority to directly guide the policy choices of the association on state and federal levels
- An exclusive dedicated SEIA staff member committed to providing you with any market research, analysis, information, etc. that you need to help drive further profits into 2022 and beyond
- Ability to run for election for the Executive Committee (Board Chair, Board Vice Chair, Treasurer, Secretary and four other members)
- Invitation to join the RE+ Education Committee
- A dedicated SEIA press release announcing your company joining SEIA's Board of Directors
- Priority access to sponsorships and calls for abstracts

EXCLUSIVE EVENT INVITATIONS

- Quarterly Board Meetings
- Policy Summit
- Board exclusive lobby days on Capitol Hill

DEEP DISCOUNTS

- Free Full Solar Market Insights Reports - \$12K value
- (1) Free Annual Registrations to RE+
- 1 Free Annual Registration to one regional RE+ Event
- 1 Free Registration to each SEIA Branded event
- Free posting on SEIA's job board

ADDITIONAL BENEFITS

- Market intelligence resources, including SEIA's Major Solar Projects List, International Solar Energy Provisions Codes Book, Solar Tax Manual, National Solar Database and more
- Online networking through the SEIA Sphere
- All archived and live webinars, providing education to your entire staff
- Advocacy toolkits, state factsheets, and other lobbying resources

ACCESS TO BOARD-ONLY COMMITTEES & WORKING GROUPS

FEDERAL POLICY COMMITTEE (MONTHLY)

This committee is the driving force behind federal policy and is the authoritative decision-making body for all policy initiatives at the federal level. Members of this committee set the direction for SEIA to follow and provide a condensed update to our board members, as well as being a forum for members to review positions crafted by the Federal Affairs Committees for implementation.

STATE POLICY COMMITTEE (MONTHLY)

This committee is the driving force behind state policy and the authoritative decision-making body for all policy initiatives at the state level. Members of the State Policy Committee set the direction for states to follow and provide a condensed state-by-state update to the SEIA Board. This committee also acts as a forum for members to review positions crafted by the individual State Committees for implementation.

EXECUTIVE COMMITTEE (MONTHLY)

The Executive Committee is a Committee of the Board that acts with the power of the Board when the Board is not in session. The Executive Committee provides guidance to the Association on matters relating to association operations, governance, finance, events, and any other matter not reserved for the Board or other committee.